2018 Edition - 42nd Anniversary Celebration
Museum Masters International & Fine Art Magazine

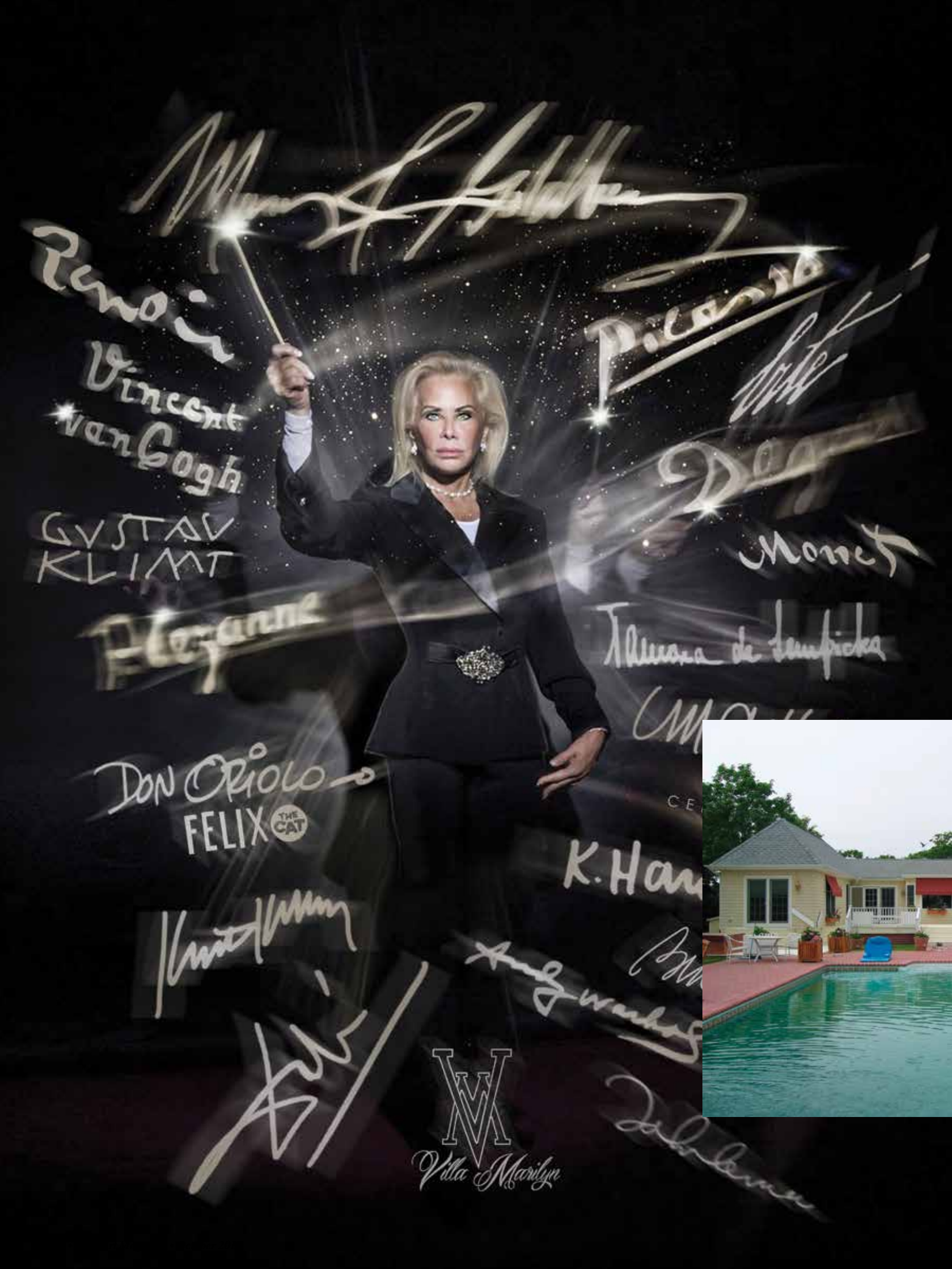
Fine Art MAGAZINE

MUSEUM MASTERS
MARILYN'S MAURER

"When the path you have walked on for years is no longer working, invest in PAVING A NEW PATH!"

– MARILYN GOLDBERG

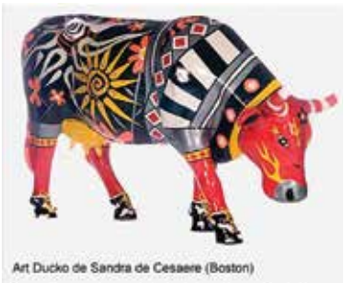



Vincent
van Gogh
GUSTAV
KLIMT
Monet
DON ORIOLO
FELIX THE CAT
K. Ha
Villa Marilyn

Marilyn's Miracles



Marilyn's Miracles
MANAGING CONSULTING



CowParade, which Marilyn Goldberg launched some 20 years ago, is now an international phenomenon. In the image above we see an element Marilyn extracted to create a carpet, one of many items she developed in a highly successful merchandising campaign – optimal strategic marketing. *See page 80 for full article.*



CowParade Carpet



***Wings of Victory**, painting*



*Erté bronze, **Victoire***

The career of Russian born (1892) artist/designer/writer extraordinaire Erté was revitalized by Marilyn Goldberg who saw in a one-dimensional Erté gouache a three dimensional bronze sculpture. This historic collaboration became the basis of a multi-million dollar program that is as timeless as art can be. Her vision and friendship with the artist has created a choice for personal expression in our environments when none existed. Miraculous!

Direct Action from Direct Experience.

Marilyn Goldberg after 30 years of international travel, detailed factory production and distribution, plus her endless creativity for branding the world's greatest Art Programs, explains, that "in all my experience, Art like a Fabulous Personality. It is pulling out the ingredients that make it special, different, unique and that helps the ongoing flow of creativity. When I started with Warhol, Britto, Ed Heck and others, I had the vision that no one else understood: All the fragments of their total Art Form could become elements of an amazing future of greatness.



Marilyn's Real Estate Miracle turned a demolition project (pictured at right) into a marvelous Hamptons estate



She Has A Pocket Full of Miracles – Are You Ready For Yours?

Marilyn Goldberg is a recognized visionary, initiating action developed for Direct Results. She begins by assessing your organization to find its Strength and Creative Solutions. Here is how:

• Marketing Stage develops the tone to go into business markets desired by clients and identifies new markets for such clients.

• Solves problems of corporations, manufacturers, art imaging issues, counterfeiting, cobranding, partnerships.

• Revitalizes and rehabilitates companies normal and everyday "thinking patterns."

• Focuses on Team building for Artistic and Business Estates as well as organizational issues and problems.

• Produces measurable results and performance.

• Solves problems, finds Solutions and compromises for Real Results in a NEW Vertical Market.

• Because she is an artist and an accomplished businesswoman she can add great business solutions working "miracles" through personalities both corporate and individual.

• Marilyn's Miracles assesses leadership and organizational strengths and weaknesses to create a multi-faceted Visionary solution which most artists and lawyers do not know how to do).

• She applies all the knowledge and wisdom from her Real Life experiences of Miracles and creates a synergistic effect!

• Marilyn's Miracles are a direct result of her visions concerning your problems, your land, your real estate, your corporation, licensing and branding needs and future direction as needed to proceed with vigor into a great future.

• She is a Visionary for such tasks and creates the final closing and acceptable Resolution previously known as the Impossible, and now shows the world ANOTHER MIRACLE.

• Create a Miracle with a Solid rooted foundation.

• See her "Solutions and Compromises" for RESULTS.

• Let Marilyn develop the tone for your marketing stage, focus and Team Building.

The Miracle once again is seeing with VISION, and reaching for the stars the moon and the sun with NEW ideas to promote the brand!"

CONTACT MARILYN
e-mail: mmimarilyn@aol.com

Tel: (001) 631 353-3107
Mobile: (001) 917 273-8710
352 Montauk Highway,
Watermill, NY 11976, USA

"One little miracle a day is all you need."

42nd Anniversary Celebration of Museum Masters International and Fine Art Magazine Worldwide!



"I tend to think that all art is heroic. I think it's a heroic enterprise from childhood, from the beginning, whenever it begins."– **JASPER JOHNS**



The paths of Marilyn Goldberg, President of Museum Masters and Jamie & Victor Forbes of SunStorm/Fine Art Magazine crossed paths many years ago. Together we take joy in celebrating our careers in the Arts as we do our meeting at the NY Coliseum for Art Expo. Victor and Jamie Forbes have followed my career and every product development from signed numbered prints to 3D sculptures to fine art tapestries to neon lights, porcelain dinnerware, silk ties, etc. They have witnessed all of my shows and concepts before they became a reality. They have celebrated my work and I, today on our mutual 42nd anniversaries wish to celebrate their work, and the dedication and energy they have given to the creative world in addition to the ongoing coverage they have extended for each of these brand adventures. A toast to Fine Art Magazine, Museum Masters and Celebrity Icons!



Marilyn receiving FINE ART Magazine's Hero of Creativity Award at United Nations Plaza. Inscribed: Marilyn Goldberg "Queen of Art"

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Sun Storm Fine Art

☆ SPECIAL EDITION ☆
MUSEUM MASTERS INTERNATIONAL
FALL 2017

Letter From The Editor

When Jamie and I first walked up the stairs of the Marigold Townhouse headquarters on a crisp New York City Autumn day, we had no idea what we were about to experience. As neophytes in the big-time art world, we had just opened our printing plant and were finally able (after seven + years as a newspaper) to print in color. Somehow, Marilyn accepted our phone call and invited us in to make our pitch. The office was a beehive of activity with so much going on it would take many books to describe. What we saw, from our seat next to Marilyn, were accountants, trade show booth designers, international representatives speaking in many languages, product samples all over the place and the occasional artist making his or her way to the boss' desk to present a sleeve of slides. Yes, children, slides. Marilyn gave her undivided attention to all and if that sounds like an impossibility, the entire operation is one that defies the possible.

Fast forward to 2017 and we have Marilyn getting ready for yet another trade show. This time in London where the headlines ring out about terror attacks. Last December she produced a major de Lempicka show in Seoul, where the imminent threat of unthinkable destruction permeates the entire atmosphere. War zones, terror attacks? Fuggedabout it! Marilyn Goldberg is accustomed to laughing in the face of adversity. As a young blond haired, green eyed beauty breaking down barriers all over Asia and taking down powerful corporate attorneys who were defending the theft of her very own trademarks, Marilyn has never backed down from any challenge. She has done more for artists —living and dead — than just about anyone since a Renaissance Pope. The only comparable would be the legendary Absolut marketer Michel Roux. Marilyn is more than the Queen of Art — she is the Elvis of Marketing. She, like Elvis, is everywhere and every song is a hit. As you read through these pages you will see her accomplishments and discover her latest finds: Michael Albert, Ben Bonnart, Don Oriolo, Luciano Martins. Yet her greatest success, she will proudly tell you, is her ever-growing family which is well-represented in these pages. **–VICTOR FORBES**

Letter From The Publisher



Jamie Ellin Forbes, Reggie, Marilyn – Southampton 2017

In our world there are people who watch the way it is done and those who are change-makers. Marilyn Goldberg is a change-maker. With each new campaign she creates, Ms. Goldberg fills a void she perceives within the arts with fresh imagery of value and merit. She has applied her visionary artistic insight and shifted the artistic mainstream acceptance of what is contemporary art. Upon introducing us all to the great fashion illustrator Erte's work, Ms. Goldberg never looked back. Along the path of her 40 plus year tenure in art development and management, we all experienced John Lennon's art, Tamara de Lempicka's unprecedented multi-million dollar auction heights and the rise of a bevy of internationally acclaimed artists, many of whom were unknown before coming under the magical wand of Marilyn Goldberg. She developed the fist cohesive line of museum gift shop items, scarves, porcelain, bags, etc., creating a change in perception and popularity of such artists from Picasso to Haring by bringing their art into the popular landscape to enrich our every day lives. Marilyn Goldberg is an icon within the very fabric of contemporary culture in which she has left an indelible expression and impression seen within the body of her work. **–JAMIE ELLIN FORBES**

MUSEUM MASTERS INTERNATIONAL
www.museummasters.com/

Jason Leblond — *Graphics Designer*
Carolina Santiago — *Administrator & Research*
Barbara Maurer, Claudia Maurer, Marge Maurer, Bob Moffa
Assistance on Maurer Archives, Photos & Paintings
Michael Rothbart
Business Consultant; Photo Archivist of events, trade shows, product development & agent relationships
Victoria de Lempicka, Marissa Doporto
Special thanks for support on all de Lempicka matters

MARILYN GOLDBERG – *President*
Tel: (001) 631 353-3107 Mobile: (001) 917 273-8710
352 Montauk Highway, Watermill, NY 11976
marilyn.goldberg@museummasters.com

Fine Art
FOUNDED 1975
PUBLISHER –JAMIE ELLIN FORBES
Jamie@fineartmagazine.com (631) 909-1192
EDITOR-IN-CHIEF –VICTOR BENNETT FORBES
victor@fineartmagazine.com (518) 593-6470
PO BOX 481, KEENE VALLEY, NY 12943

Marilyn Goldberg, Hero of Creativity, Leads Southampton July 4th Parade with "Reggie" – Famous Pup of Bishop's Pond

By VICTOR BENNETT FORBES

With a dynamism unparalleled in the universe known as the art world, Marilyn Goldberg is a true hero of creativity and will be feted as such at *Fine Art* magazine's 40th anniversary celebration was held at the World Bar in New York City November 9th, 2015. It is fitting that this landmark event took place in a building across the street from the United Nations as Ms. Goldberg has fearlessly traveled the world, carving out new territory for both her artists and for a woman in what was formerly (and may still be) a heavily male-dominated arena. With the alacrity of a lioness, the grace of a panther and the tenacity of a mountaineer ever in search of new summits, she has reached uncharted heights. Almost single-handedly she has changed the course of not only art history, but of the relationship of art and commerce. By bringing the works of the great masters — Picasso, van Gogh, Dali, Matisse among them — into the homes of millions via her inventive concepts manifested in the presentation of art as utilitarian functionality, she has accomplished what she set out to do: make the infinite beauty of art accessible to all.



From where, one wonders, did this vision emanate?

"Every time I see a new space of raw land or old white dinnerware or fabric for upholstery in a particular room, the ideas click and I seem to see what should be rather than what it is," stated Ms. Goldberg. "My karma comes from the international flavors of the Mediterranean from parents who tasted the luxurious colors and styles of their foreign heritage. I have taken my worldwide travels and personal experiences from nature and put them all together in a melange that feels so right."

As an artist herself, Ms. Goldberg brings to the company she founded in 1980 expertise in sculpture, painting and graphics, and a total understanding of mediums and techniques. "She has the uncanny ability to glean the best part of a work under consideration for licensing and instantly determine what approach to take and what media will be most suitable to expanding that artist's market," commented Harris Shapiro, of Fine Art Acquisitions, whose galleries around the country offered many Marigold art products.

Marigold's initial success was based on a combination of test marketing techniques, large-scale advertising and promotions and the expertise of its founder who studied art history and stylization at New York University's School of Fine and Applied Art and Boston University. She completed her post-graduate work at the New York School of Interior Design where her life-long interests in design, color, fabrics, textiles and architecture were refined. After a successful decade of serving corporate and residential design clientele (specializing in art and artistic accessories) Ms. Goldberg became a consultant to several graphics concerns. In her new role, she was responsible for the publishing of over 300 prints, including the selection of hand-made papers and appropriate printing ateliers for each project. Her work designing professional space led to concentrated efforts of her major loves — art, sculpture and artistic accessories.

The first major project that would put Marilyn Goldberg on the map came in 1980, at the helm of her first business, Marigold Enterprises, Ltd. She conceived the idea to publish and distribute some 200 Pablo Picasso images from the many paintings inherited by Picasso's grand-daughter Marina Picasso, his only "legitimate" heir (Picasso married her mother, Olga, a ballet dancer of great beauty. All the other descendants were from his many mistresses).

Her visions have no limits.



Marilyn Goldberg with Andy Warhol



Warhol Marilyn Humidor



Warhol Cosmetics Collection

When Ms. Goldberg decided to go into the business of creating such an artistic program based on Picasso's images, she initially met with resistance from the heirs of Picasso. However, when she personally presented the program, designed exclusively for sale in major museums and art galleries, Picasso's representatives and heirs realized that her creation was not only acceptable, but represented the spirit of the artist's work and provided a tangible memory of the museum experience.

"There was nothing to prove this could become anything," recalled Marilyn in a recent interview. "In the US, only Mickey Mouse and Disney items were selling. I had to go to Japan, where I could produce the scarves, watches, vases, ashtrays, candy dishes and candlestick holders. Mitsukoshi eventually saw the line and wanted to carry it. I sold the line to them with one condition: I had them promise to make a museum on the top floor of their department store, which was the Saks Fifth Avenue of Tokyo. This way people could see the original paintings and then see the estate-endorsed prints, signed and numbered by Marino Picasso." They did, and it was a smashing success.

Marilyn went to great lengths to honor the tradition and quality of Picasso, from engaging the finest print ateliers, seeking out Picasso's personal plate maker, to providing the exact craypas that Picasso used for reproducing his colors perfectly.

The resulting "Legacy of Pablo Picasso" limited edition collection of never before published prints, as well as the Pablo Picasso Boutique Collection, became the foundation upon which Marilyn Goldberg's empire was built. A vibrant new industry was born — branding — leading to a large assortment of upscale products like: jewelry, watches, bed and bath, furniture and upholstery, porcelains, glassware, fashion items, mobile phone covers, fragrances and cosmetics…even masterpiece baby wear and elegant baby bedding.

Another major breakthrough followed when the Guggenheim Museum in New York City consulted with Ms. Goldberg to develop the launch of their very first gift shop boutique. This created a template for museums around the world to follow. Ms. Goldberg next created art merchandise programs for renowned institutions such as The Metropolitan Opera, the New York Philharmonic, the Mitsukoshi Museum, the Museum of Modern Art (New York City), The Museum of Fine Arts (Boston), the San Francisco Museum of Modern Art, The Royal Academy (London), The Hakone Open Air Museum (Japan), and the Palacio de Bellas Artes (Mexico City) as well as department stores throughout the world such as Henri Bendel's, Bloomingdale's of New York; Harrods of London;





© The Andy Warhol Foundation - Licenced by Museum Masters.

Limited Edition Warhol Watches by Zitura; Limited edition Grace Kelly cups

Gallery Lafayette Paris, and the aforementioned Mitsukoshi.

The Picasso scarves, first advertised in *VOGUE,* were in great demand, not just to wear, but to frame and hang. *T*hey are highly sought after collectibles even today. Tiffany quality dinnerware featured Picasso images on cups and saucers. From that point on, Ms. Goldberg became recognized in the art world as *the* innovative force in the licensing and publishing business.

Marigold Enterprises Ltd., moved quickly from the Picasso success to the art of another international superstar, John Lennon. After the shock of his tragic murder began to dissipate, Yoko brought to Marilyn a few shoe boxes full of John's doodles on napkins and scraps of paper. Marilyn immediately saw the potential of these scribbles and became Yoko's trusted collaborator in developing ways to market this work. Staring with limited edition prints, the John Lennon Boutique Collection was developed which produced a myriad of ancillary products. These products were so hot that buyers would line up at the old New York Coliseum doors hours before they opened, to make a beeline to the Marigold booths. Yoko called her "My partner in design." All these years later, images from that first collection are highly regarded on the secondary market and very difficult to come by.

Marilyn Goldberg has sinergisticly blended the world of fine art with limited edition and mass merchandising. Creating previously untapped markets and expanded awareness for both artists and manufacturers, Museum Masters stands above all others in bringing together the best of two worlds. The merchandising of art, for Ms. Goldberg, goes hand-in-hand with the creative process. While curating exhibitions and developing product for Picasso, Erté, Dali, Keith Haring, van Gogh, Tamara de Lempicka, Warhol, John Lennon, Muramasa Kudo, Giancarlo Impiglia, Sid Maurer and bringing an ever-expanding new group to market, she is sought out by artists today not only for her expertise and contacts, but for her reliability, honesty and unflinching resolve to do her best for the artists and estates she represents.

For an artist of great renown, she created extravagant lines not only from their famous paintings but from "Borders, designs and concepts that I feel would have come from them if they were alive to envision these products. I meditate on the space given to me and suddenly the finished designs appears in my mind. I then execute them on paper so the manufacturers can conceive how the products should look.

"Visuals are the shorthand of art merchandising technology," continues Ms. Goldberg from her posh and stunning Southampton, New York headquarters, decorated wall to wall and floor to ceiling with paintings, prints, tapestries, sculptures and a plethora of gift items that she created. Sipping afternoon tea from a Monet cup and saucer takes on a special meaning when one is sitting in front of the authentic Monet waterlily pond at her Villa. Same can be said for enjoying a can of Pepsi from a Sid Maurer-designed Marilyn Monroe soda can in a room of Andy Warhol tapestries and Maurer's original Marilyn Monroe painting."

Even as we go to press, barely a week before the London International Licensing convention, Ms. Goldberg is typing out a contract on a computer for an artist she has been admiring for years, Juan de Lascurain. He is already highly popular but has decided the only company that could properly represent him is Museum Masters International. His motto is "Dream big" and Marilyn is right there with that. She sees him as the next Peter Max or Romero Britto. Another artist new to the Museum Masters fold is Kevin Kelly. His work is powerful, colorful, romantic and representative of the times. "MMI," he says, "are indeed masters at generating international merchandising appeal and have done so with Pablo Picasso, Andy Warhol, Keith Haring and Tamara de Lempicka."

This success is largely based on Ms. Goldberg's own ability to work with artists as an artist. She brings to her work an understanding of the artist's life, from attitude to style. The artist and the company become one and the same, focusing on what the artist does best and what the market wants from him or her. "I work with artists who have multifaceted talent and comprehend my direction to develop the balance and harmony of what the market place demands." Likening herself to an actress who becomes a producer, Ms. Goldberg notes, "As an artist, I understand the life patterns of artists, from their uneven schedules to attitudes and style. We are a corporate entity that handles the business aspects of art on the artist's behalf, which frees them to create and be financially successful in the process of creating a program, the artist and MMI form a reciprocal relationship with mutual goals."

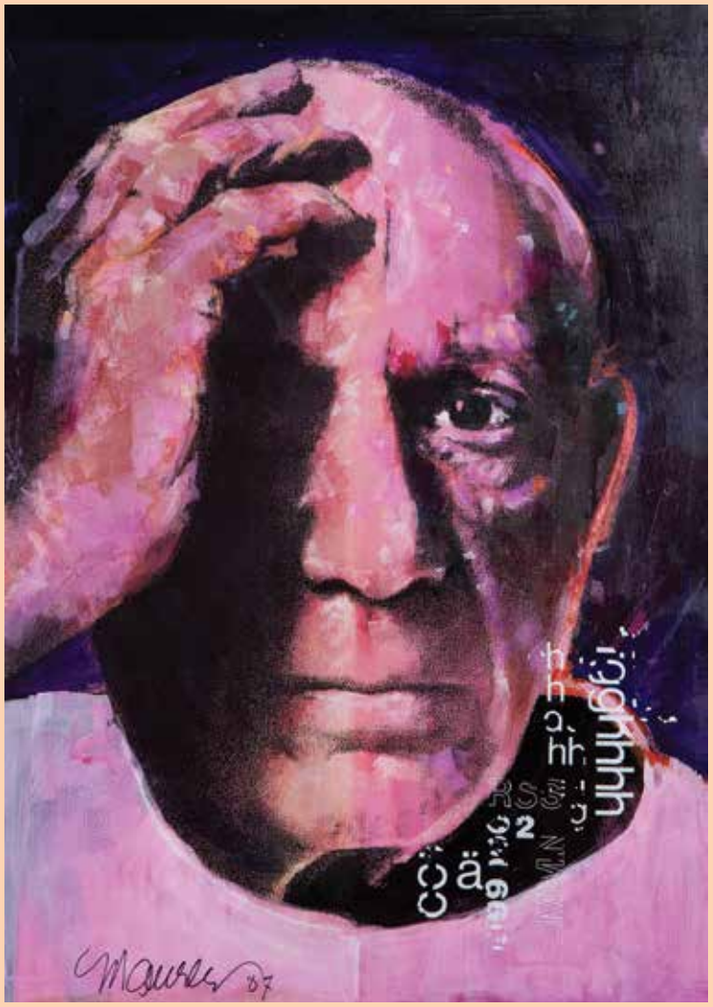
"After 40 years as a pioneer of art merchandising, my lust for my next project gets stronger each day! It is not work, the creativity that drives my merchandise programs or new real estate developments is my love in life."



Marilyn Goldberg (photographed in Southampton, NY at Villa Marilyn Condo, Bishops Pond) models Andy Warhol signature pattern with Warhol hoodie and T-SHIRT (designed by MG); one of 100 items produced for the Andy Warhol Foundation and Museum gift stores. Accessory items have become an important part of international museum shops inventory.

IT ALL STARTED WITH

Picasso



***Picasso**, painted by Sid Maurer, owned by Picasso himself*

Marilyn Goldberg was always fascinated by Pablo Picasso who looked like her father, a French man who was always asked for his signature as when he was in Paris as everyone thought he *was* Picasso. After Picasso's death in 1973, Ms. Goldberg negotiated with a major US investor group to put up four million dollars to acquire the rights of reproduction for 15 years from the images inherited by Picasso's grandaughter, Marina Picasso.

There were many discussions with the Krugier gallery who represented Marina Picasso in Switzerland and negotiations between Marilyn Goldberg and Marcel Salinas, who was the chromist and printer for Picasso when he was alive.

Eventually, Ms. Goldberg negotiated with several other print ateliers (Chromacomp and Circle Fine Art among them) to be guided by Salinas to create plates to authentically and accurately reproduce the original oil paintings, watercolors, pastels and charcoal drawings. The first strikes were printed on 100% BFK Reeves rag paper that captured the quality of Arches paper, which was Picasso's paper of choice. Each artist proof was hand-carried by Ms. Goldberg and her colleague, Eves Arman, son of the famous painter and sculptor, "Arman" of Paris.

The meeting of the group of heirs to review the prints, lithographs and silk screens was done by the entire estate and signed off by each — including Marina Picasso, the only "legitimate heir" — and the children of Picasso's mistresses Maya Picasso, Claude Picasso, Paloma Picasso, et al. Some of these meetings took place in Paris, others at the Negresco Hotel in the south of France in Cannes where Ms. Goldberg met personally with the lawyers of the estate, the children of Picasso and Martin Bressler who headed "VAGA" in New York City to ensure authenticity.



The Picasso Silk Scarves Collection created by Marilyn Goldberg, for French & Italian Vogue — the first art of many MMI products that opened the door to Fine Art merchandising in Museum shops

© Succession Picasso - Licenced by Museum Masters.

Each print is signed and numbered in pencil by the hand of Marina with the seal created by Museum Masters (pictured at left) embossed. The prints have the estate and chromist's seals with the elegant legend: *"Approved by the Heirs of Pablo Picasso."*

Ms. Goldberg, after negotiating with each US investor to fund the production by a contribution to Marina of $100,000 dollars per image, agreed to have their name printed on the back of the posters and their contracted permission for Ms. Goldberg to create and design ancillary products made from the same litho plates.

The prints have greatly appreciated in value throughout the years and since their first sales through the Diners Club in Taiwan followed by the Mitsukochi Gallery and major department store chains in Japan where for the first time all of the articles designed and produced by Marilyn Goldberg with the entire collection of originals & gift items owned by Marina Picasso.

Many of the editions have sold out and those pieces remaining are still distributed by Museum Masters. At the time of the investor groups, marketing programs which were led by Marilyn Goldberg internationally the Picasso merchandise program was created for the first time in art history the concept of putting famous art on



Picassso Estate Editions, signed and Estate Stamped; published 1979-1983



Picasso porcelain collection



© Succession Picasso - Licenced by Museum Masters.

beautiful merchandise was pioneered. Later she pioneered similar ventures with Monet, Van Gogh, Degas, Gaugain, Klimpt, Kieth Haring, Dali, Lempicka, Sid Maurer, Andy Warhol, and now Kevin Kelly and the Brietling Watch program.

Each of the images created have become collectables which continue to escalate in value annually as the majority of goods created from porcelain, dinnerware, ceramics, neck ties, silk scarves are absolutely superb and caused an international positive response at the very first presentation at Art Expo at the Coloseum in NYC. .

So began the amazing Art Merchandising business that has escalated world wide today!



Visage De Femme Sur Fond Raye



Coffee Sets



Tete Appuyee Sur Les Mains II

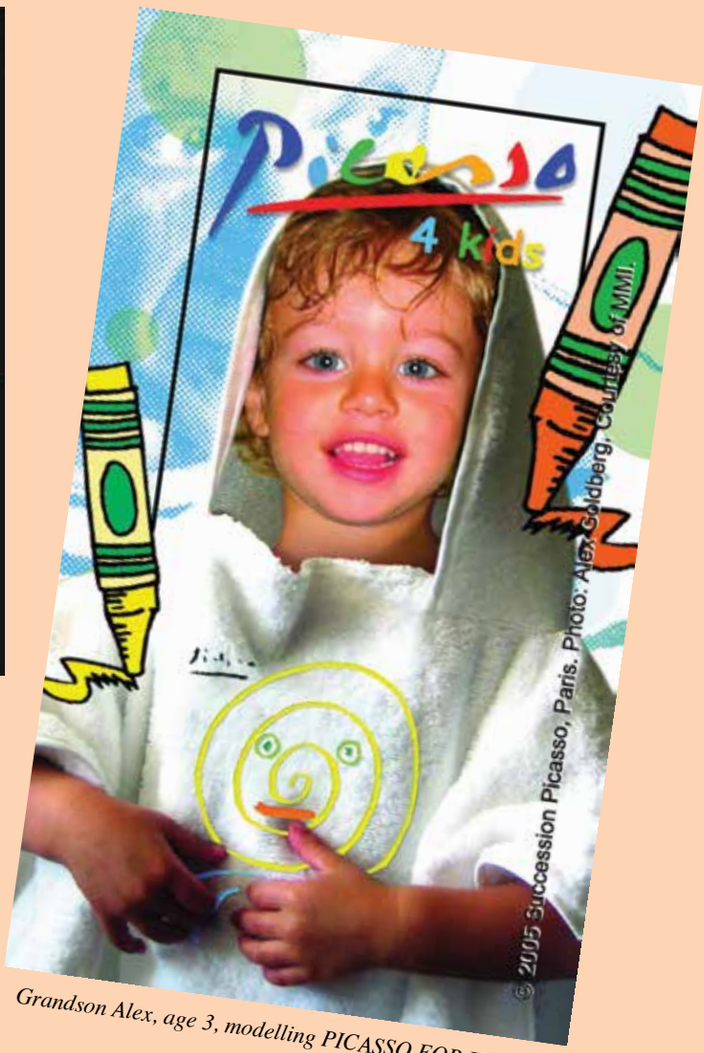


Cigars

© Succession Picasso - Licenced by Museum Masters.



Colombe de la Paix Umbrellas and Bags



Grandson Alex, age 3, modelling PICASSO FOR KIDS!

Picasso*

** A trademark signature of her own hand design, using Japanese Sumi Ink and brush. She created this logo using letters from several signatures to finalize one signature so as to create a trademark that would protect the Estate from counterfeiters.*



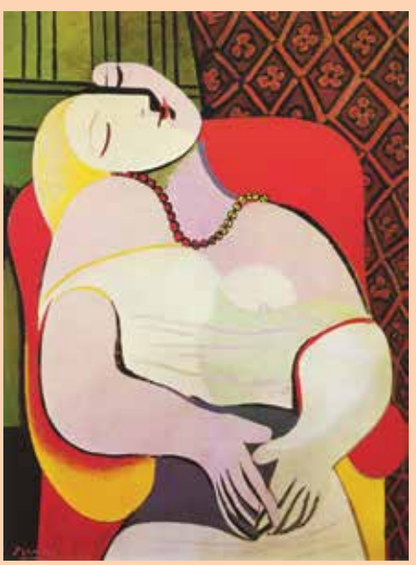
Alex, age 14, now an active consultant to his Grandma Marilyn! (Photo taken August 2017)

"The Master: Only One Picasso. Artists worldwide were inspired by him, but I felt his art, knew every line, every color, every cray-pas (oil pastels) ...loved his genius. I favored developing patterns and designs from his images and building his entire Merchandise and Trademark and Copyright program! His spirit guided my life." – MARILYN GOLDBERG





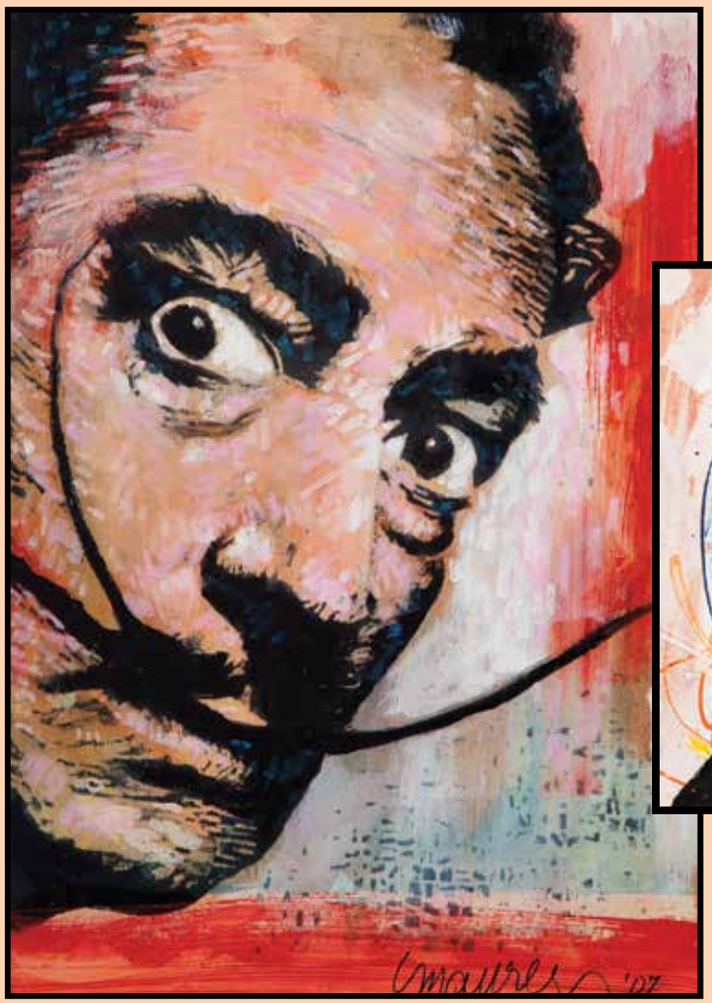
The finest quality Embroidered Towels and Bedding



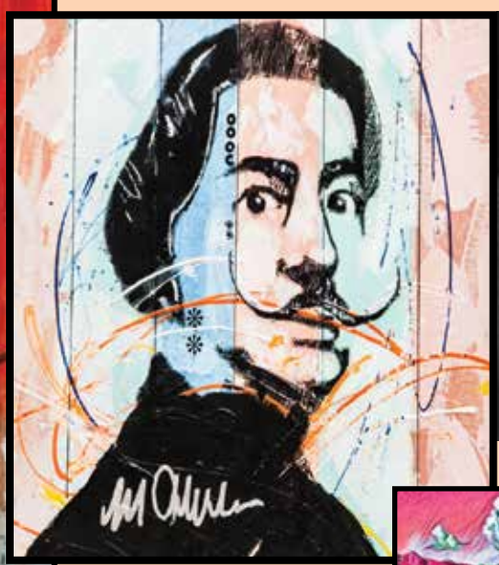
Le Reve / The Dream

© Succession Picasso - Licenced by Museum Masters.

Salvador Dalí



DALI Embroidered Towels & Robe ©2003 Demart Pro Arte



New Limited Edition Print Series by Sid Maurer



Sid Maurer with Dali





© Fundacio Dali - Licenced by MM.

Dali Eyewear collection



Melting Clock Published by DaliArt Paris France; 3D design by Museum Masters



Die Bibel - A collection of Bibles with masterpiece covers



Dali Embroidered Towels and Robe

Tamara de Lempicka



Salvador Dali and Tamara de Lempicka at her opening in Paris at Blondell Gallery



Marilyn overseeing the launch of the first full Tamara de Lempicka Boutique!



Tamara's grandaughter, Victoria de Lempicka (left) and great-grandaughter Marisa Doporto (right) with MG, At the Vittoriano Museum's opening for "The Modern Woman"





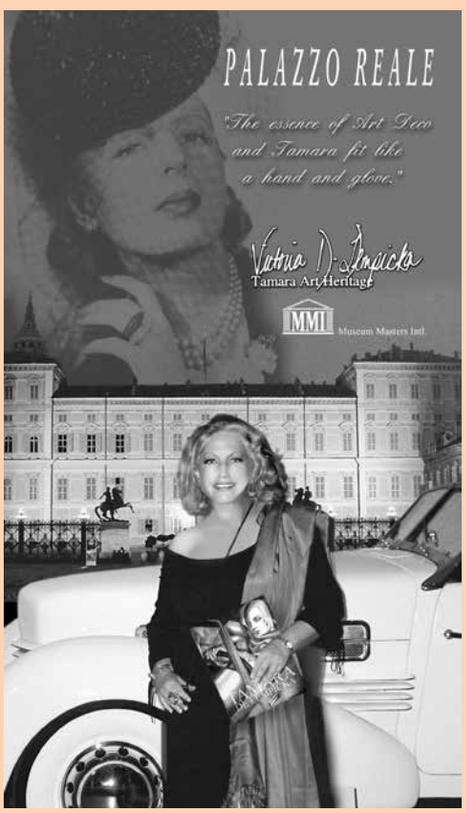




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Vittoriano Museum, Rome



Victoria de Lempicka (life-time friend of Marilyn Goldberg and Tamara de Lempicka's grandaughter) holding the new Taschen major monograph for MMI's opening at Palazzo Reale in Milano, Italy on the occasion of Tamara de Lempicka's one woman show, ***Deco Diva****, October, 2006 — February 2007*
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Marilyn Goldberg, Alain Blondel (International Lempicka expert and curator), major Mexican collector Victor Contreras, who was with the artist at her death in Mexico (she wanted her ashes scattered on a mountain top, which Contreras accomplished), and Marisa Doporto (Great-Grandaughter)



Victoria de Lempicka, Marisa Doporto, Grandaughter and Great-Grandaughter of Tamara de Lempicka



Marilyn and Marisa Doporto

DE LEMPICKA SETS AUCTION RECORD

MMI PRODUCING MOVIE ON HER LIFE

Marilyn Goldberg was introduced to Kizette Foxhall Lempicka, Tamara de Lempicka's daughter, in the 1980s after preparing the first Japanese Exhibition with her art partner William Weber who then was President of Modern Master Tapestries in NY living in Greenwich Village. He traveled the world to locate many of the paintings sold by Tamara throughout Europe in her younger days. Her name at that time was not well known, although her paintings were purchased by many famous sponsors, who were her clients, patrons and lovers.

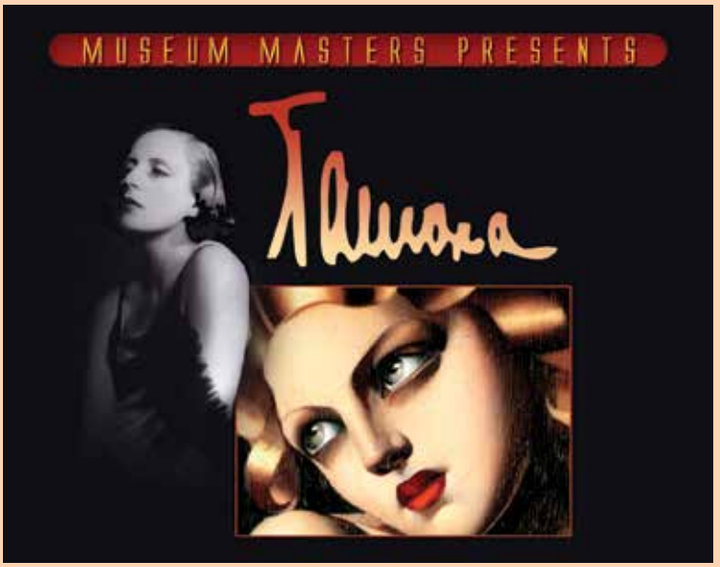
Alain Blondel, the Parisian Art Dealer, then came to New York to visit Bill Weber (who caused for the weaving of many Art Greats and acquire the films that he and Marilyn Goldberg took at the first exhibition sponsored by "Brain Trust" in Japan. For years to follow, Marilyn took the paintings to the Boston Museum of Fine Arts, than the San Francisco Museum of Fine Arts, each of whom agreed to show a few paintings. When Kizette passed away, all rights to the Estate where left with Victoria (her daughter) who later traveled with Marilyn Goldberg of Museum Masters who set up the exhibitions, and press to promote Lempicka's life.

Marilyn has been working now for years on raising the capital to make a film "Tamara" and educate the world on the life of this extraordinary artist painter, and leader within the Deco Movement in Paris.

Today collectors from Madonna to Wolfgang Joop to Barbara Streisand and hosts of other celebrities have with Museum Masters marketing techniques of ancillary products caused for the escalation of recent auctions to be as high as 9-12 million dollars per artwork. MMI has brought de Lempicka exhibitions to Italy, Spain, Paris, Mexico, Japan and most recently Korea in late 2016.



Marisa Doporto and MG with Director and President of Hangaram Museum for the White Glove, Red Ribbon-Cutting Ceremony for the opening of the Korean exhibit for "The Queen of Art Deco: Tamara de Lempicka" at the SAC Seoul Art Center



"TAMARA" Feature Fim, in development!



Victoria de Lempicka, Grandaughter of Tamara with MG



Three dimensional limited edition sculptures have been created by Museum Masters in collaboration with the artists and estates and foundries, for Erte, and Dali, now completing development fine art porcelain sculptures developed by Museum Masters for Goeble Germany for Lempicka, who also published Marilyn's concepts for 20 years on the "Masters" such as Klimt, Monet, van Gogh, Picasso, to name a few . Now Lempicka has been developed by Museum Masters Porcelain sculptured figurines and accessories.



Marilyn working with Erté at his Barbados retreat selecting wool colors and jewels for an eight foot tapestries she marketed. Of the myriad of Erté products, those tapestries are among the most in demand.

Master of Art Deco



Marilyn with Erté's very first sculpture she developed with him, ***Victoire.*** *Right: Ted D'Agostino. Her Erté launch paved the way for one of the most successful art programs. Marilyn later developed sculpture, 5-Star carpeting, cruise liners and hotels, dinnerware, crystal and jewelry ...always in collaboration with the artist himself! and with George, director of the French Embassy.*



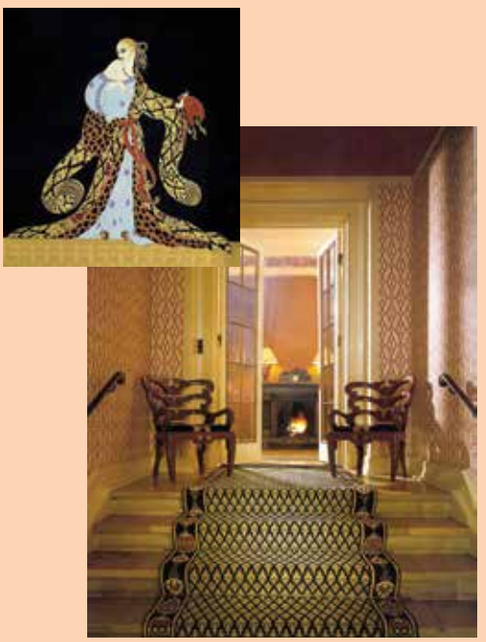
MG with Erté in Barbados, cocktails always at 5:00







French Embassy NYC welcome toast as Monsieur George Henri and Art Ambassador Marilyn Goldberg welcome Erté to the US.. celebrating the release of Limited Edition Lithograph Publications with Jack Solomon Circle Fine Arts, and sculptures through Dyansens Galleries



Erté Carpets developed by Marilyn Goldberg, designer for "Ege." She extracted details from his original paintings, creating designs that were hers. Ege now with over 25 years of sales, they are today featured in 5-star hotels all over Europe, and the prestigious Queen Mary Cruise Ship.

John Lennon



Yoko Ono, Sean Lennon, Rhonda Esser, and Marilyn Goldberg.



***Beautiful Boy**, Chancellor limestone etching on Stonehenge paper, 20" x 24", edition of 300. Taken from the title of one John's most tender and classic songs, from his final recording sessions, a tribute to his son Sean Ono Lennon. The collection was so popular that Marigold requested dealers to make appointments and reservations to view the works at Artexpo.*



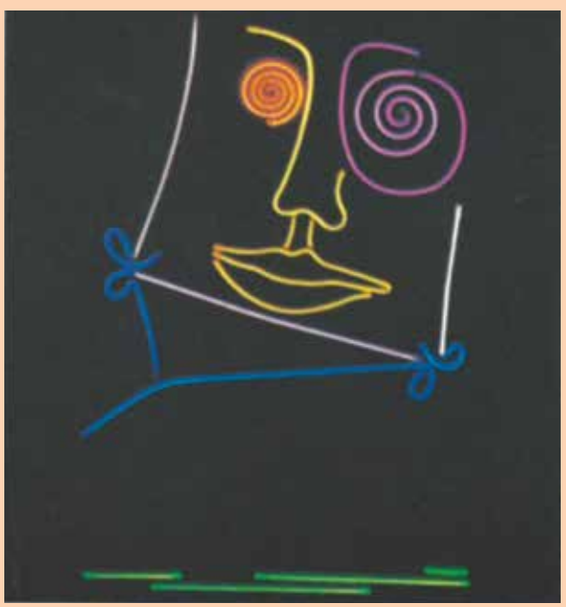
Marilyn with Yoko Ono, who referred to her as "My partner in design."

While John Lennon will always be revered and respected for his musical and lyrical gifts, his talent as a visual artist had not been fully realized until Marigold Enterprises, Ltd., in association with Yoko Ono, released a collection of limited edition prints created by Lennon, giving fans a glimpse of the joy and celebration the legendary Beatle shared with his family. These works of art toured across America, Europe and Japan. The talent of John Lennon coupled with the marketing capabilities of Marigold Enterprises brought Lennon's art to fans on a worldwide scale.

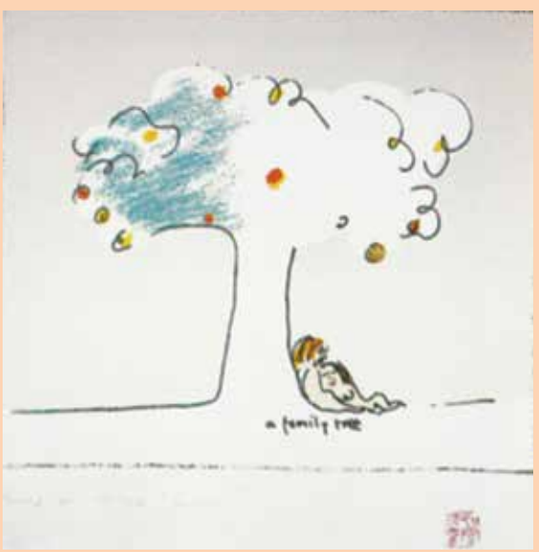
John's art is still wildly popular and the original 17 prints, reproduced from John's original drawings (doodles on napkins and scraps of paper) and five taken from the infamous 1969 "Bag One" portfolio were released as a group at Artexpo 1986 and remain highly collectible today. These prints are original lithographs hand-colored by Marilyn Goldberg with litho plates made on natural limestone by an old world group of Yugoslavians practicing in Toronto, Canada. Each of the colors were approved by Yoko Ono for Chine Colle series who fondly refers to Marigold President Marilyn Goldberg as "my partner in design." A red wax seal, made by MG in Japan, was used to stamp the prints for authenticity, which were then signed by Yoko and released for the first time at the Chase Galleries in Chicago and Dyansen Galleries in New York City.

These editions were sold in conjunction with the John Lennon Boutique, consisting of designs produced on playing cards, greeting cards, postcards, T-shirts, carved crystal sculptures, stationery products, address books, aprons, silk scarves and handkerchiefs amounting to some 40 products by 1989.

The Lennon Kinetic Neon Collection, conceived by Marigold in collaboration with Harushi Matsui, was also introduced at Artexpo. This offering has developed the brilliance, fun, excitement and glamour of Lennon's creativity in a new art form.



***The Kite**, kinetic neon after John Lennon drawing*



***Family Tree**, from the John Lennon Collection. Note the chop mark created by Marilyn especially for the Lennon works to assure their authenticity. Lennon fans will recognize this image as John's rendition of the photographs on the album covers of his first solo release and Yoko's companion record, featuring John and Ringo.*

Good Vibes, Good Business, Good Art Spell International Success For Marigold

Reprinted from *SunStorm, A Cultural Revue*, November 1984
By VICTOR FORBES

"SHE IS THE GREATEST PROMOTER WITH terrific good taste and whenever she picks an artist for a project, you can be sure that she will do her best to be successful in every way possible - artistically and financially." So says Giancarlo Impiglia, a modern artist of renown of Marilyn Goldberg, president of Marigold Enterprises, Ltd., a burgeoning firm with seemingly limitless projects involving the marketing of art in varied media.

Impiglia, well-known for his portrayals of the faceless elite recently executed an edition of serigraphs and tapestries which Marigold has used as a means of raising funds for the Metropolitan Opera, the first in a series of art and sculpture planned by Ms. Goldberg to raise over a million dollars for that venerable institution. A similar arrangement has recently been completed with Lincoln Center and Marigold will be bringing out the work of a never-before published artist, Chuck Wilkinson (known for his neo-Gatsby flavored canvasses with a Magritte-like feeling) with an image in honor of that anniversary. In yet another project for Marigold,Wilkinson has recently completed the poster that has become the official image of the 1984 Art Expo, Dallas.

It is indicative of the faith Ms. Goldberg instills in artists that the much sought after Wilkinson chose Marigold to handle his first venture into publishing. "Jerry Leberfeld, Director of Art Expo, asked us if we could generate an idea for the official poster," said Marilyn recently at her Townhouse Gallery/headquarters on East 82nd Street in Manhattan. That would be like asking Ghandi if he had any new methods for passive resistance, or Gershwin if he could come up with a few tunes for a show. "I kicked ideas around with Chuck and we came up with a concept and then an image."

Marilyn Goldberg is a reservoir of artistic ideas and when you talk with her the enthusiasm she generates for art, artists and her projects is more than contagious — it is powerful. Yet with all the push and hype necessarily surrounding a business that will take a Picasso painting and put it on a scarf to be sold in Bloomingdale's, there is an even more intense feeling one gets from Marilyn Goldberg: a positiveness reflected in her genuine love and admiration of good art and good artists.

Marigold, through the national and now international marketing of an artist's image, does much to foster the creation of original art. Royalties for sales from postcards to posters can often keep an artist alive and painting, creating for gallery exhibits and possible mass distribution of a particular image. Does that mean Marilyn Goldberg is pulling strings? Telling the artist what and how to paint? "Not so," says lmpiglia. "She gave me the theme for the Met series and the rest she left to me. She is an excellent companion creatively and a wonderful friend."

Maintaining relationships of great cooperation with artists for Ms. Goldberg is relatively easy. "If I weren't doing Marigold," says its founder, "I would be painting, printing, sculpting, designing." Extremely well versed in art history, Ms. Goldberg was awarded a painting scholarship to NYU and went on to earn her BFA at Boston University School of Fine and Applied Arts with a thesis on Art Therapy. She majored in Advertising Design and Product Marketing with a minor in Psychology and went on to the New York School of Interior Design where she received her license for designing. After a decade in that field, a stint at the American Contemporary Art Corporation, the Art Center and Jackie Fine Arts, Marigold Enterprises. Ltd. was founded in 1979.

"All of my life, I have studied art and various periods in art. In the past twelve years, very little has been stated on canvas that was relevant to the times, as opposed to the days and eras of Cave art, the Egyptians, the Art Deco movement and some others. People started to go back to styles that were successful and popular in previous eras. I say to artists: 'Go outside and look! See the way people are living!'"

What Ms. Goldberg discovered was an entire generation of people — the first such generation in America — potential collectors with the money to pursue such interests. Mouseketeers, miniature Davey Crocketts, baseball card flippers ... grow up and decorate homes. Finding the secret of what they want to put on their walls has put Marigold at the forefront of the art marketing world. Extensive research into what fabrics were being manufactured, what paint chips were being developed, carpet designs and decor ideas has enabled Ms. Goldberg to get a handle on what kind of art people would want to look at. "We need to be soothed these days. People's lives are so crazy because they're working so hard. They need an image they can relax with and enjoy for even a few moments. We found that people want to escape viscerally through art and decor into an elegant world which, for many, is gone. I'd love to go home and get dressed for a beautiful evening, chauffeured to a magnificent estate to sample vintage wines, but if I can't go because I'm here creating programs, at least I can look at the art I love and enjoy what is on my walls and escape into it for a while.

The chauffeur may not be waiting this evening but it seems that Ms. Goldberg and her company are more than well on their way to such trappings of the well-to-do. Currently in the works is a plan to take Marigold public, something which the boss would relish. "Going public will allow me to do nothing more than concentrate on making money for artists and institutions." Some of the projects her loyal group of investors have benefited from over the past five years have been the result of agreements signed with such diverse groups as the United States Postal Service and the estate of Pablo Picasso. Picasso aprons, paperweights, playing cards, shopping bags, ceramic trays, silk scarves and cotton handkerchiefs; bronze sculptures by Benjamin Saul; Harvey Edwards' posters for the New York Philharmonic; a John Lennon Statue of Liberty fund raising poster; collector plates with baseball stars like Mickey Mantle, Joe DiMaggio and four others; stamp images from the US government and private sources; Erté tapestries and sculptures… as you read this, the list is incomplete because every day artists are submitting slides, paintings, drawings and proposals to Marigold for consideration. A smattering of the smörgåsbord may be seen at the New York Art Expo in April where Marigold will have five booths. Marigold products are distributed in museum gift shops from Brooklyn to Montreal and boutiques around the country and world. Offices and branches have sprung up in Tokyo, the United Kingdom and Europe.

In many respects, artists have no greater patron. "Artists who were artists for arts' sake questioned why there were such things as bills," said Marilyn. Even as she spoke, at the end of a long day, an artist was dropping off a portfolio. "Come back around noon tomorrow," she said. "I'll have a chance to have a look in the morning. We are able to open doors for artists. Galleries see images on cards, lithographs or calendars and people work their way back to originals so the artists are able to continue with new work. They can paint and paint and paint as a result of income derived from various marketing venues. I think it would take six galleries of people to go through as much work as we view."

Beauties & Her Beasts

She is wild
She is sensuous
She is sleek
She is elegant
She is the combination
men fear and want
She is the beauty
She is the beast
She is not a fairy tale
You could capture her
"Dovanna",
"Thoroughbred",
"Feline" and "Fauve"
The question is: "Do
you want only one
awaiting you or ...
Would you prefer to
have all four tonight?"

By Marilyn Goldberg



FELINE *- Serigraph by David Croland*
The accompanying poem was part of the Marigold advertising campaign for the "Beauties and Her Beasts" collection

WORLDWIDE INFLUENCE RECOGNIZED

"If Israel could see India, and Japan could see Mexico, an international chain of artistic understanding might begin."
—*Robert Rauschenberg*

artexpo HALL OF FAME



Marilyn Goldberg inducted into Artexpo Hall of Fame, 2007

Marilyn Goldberg, President of MariGold Enterprises (1980-1990) and Museum Masters International (1990-2008) is a graduate of Boston University's School of Fine & Applied Arts and the New York School of Interior Design. A pioneer in the realm of Art Merchandising, Ms. Goldberg was instrumental in developing the first fine art gift locations at the Guggenheim Museum in New York. She designed gift shop merchandise for the Hakone Open Air Museum in Japan; created merchandise for the New York Philharmonic's 50th Anniversary and the Metropolitan Opera's 150th Anniversary; introduced the Metropolitan Museum to its Asian chain store partners; purchased licenses and developed 15 categories of merchandise for Andy Warhol and Keith Haring. She merged and purchased the first "co-brand" agreements of the famous artist and celebrity… such as between the Andy Warhol Foundation and the Marilyn Monroe Estate, the Elvis Presley Estate, the Campbell Soup Company, in addition to contracts between Mercedes-Benz in Stuttgart with the Warhol Foundation and developed the original concept and license for "Les Parfums Andy Warhol" with the same company that launched "Les Parfums Salvador Dalí."

When it comes to ArtExpo, few have had a more influential impact than Marilyn Goldberg. With 20+ booths, her ideas encompassed virtually every element of the art world… and those "products" never before adapted or in existence, she invented. "Before Marilyn started her programs, museums were dying. She single-handedly put many museums back on their feet by creating a wide variety of items for their gift shops at all price ranges. There was no copying her; she was and still is one of a kind. Now there are museum gift shops even where there are no museums," said Artexpo founder Gerald Leberfeld. There were years at the old Coliseum when members of the trade literally burst through the doors as soon as they opened and double-timed it to the MariGold Art Booths and Art Boutique. Even the exhibitors were on line to buy or trade her products. They wouldn't be shut out of editions that were sure to sell out. Many very successful arists had their first national art platform with MariGold. One of her favorite collaborations was the 8' x 8' Erté tapestry that she had hand encrusted with "Bijou de Pearls" semi-precious stones, and every thread color for the wool weavings that she personally selected with Erté at his Barbados home. Along with Peter Max, Marilyn selected over 100 images for publication of his lithographs. Peter made personal appearances at opening events in her Southampton Art Gallery and dedicated his edition of *Marilyn's Flowers* to her. She also developed and published the Alexander Calder tapestry collection in collaboration with Trans World Art. She took small John Lennon doodles from pen drawings on restaurant napkins to create the finest of prints, selected handmade paper with old European limestone plates to create the "chine collé" prints in black and white, and lithography for the hand-colored prints. Special Japanese red ink and embossed chop marks were designed for this collection by one of the most beloved artists of our time.

In 1990 Ms. Goldberg was invited by the State Hermitage Museum in St. Petersburg to develop the "Catherine the Great" Collection. Such spectacular moments caused for the Museum to close its doors so she could walk through and view each area with the specialist curators. At such time, she discovered a box of Matisse line drawings in their basement. In 2004, she developed exhibitions for Tamara de Lempicka for the Royal Academy of Arts in London, UK and Musee des Annees 30 Paris, France. In 2005, she was the invited guest of the Chinese Government for the Shanghai Art and Gift Fair as a renowned expert in the field of licensing and merchandising. She was a guest speaker at the Louvre Carrousel Paris, France. and in 2007 was invited by LIMA to moderate a panel discussion at the Jacob Javits Center — "Branding with Art – A Billion Dollar Industry."

During the fall of 2006, Marilyn was the guest host, initiating the opening of the Lempicka retrospective at the Palazzo Reale in Milano. Additionally, she signed a deal with contemporary surrealist artist Rafal Olbinski for HP: Hewlett-Packard's Photokina Exhibition in Cologne, Germany 2007. Currently at work on a theatrical production in Las Vegas, she is developing a story about the life of a very famous artist; and such is also celebrated with a wine developed for the artist. This is a natural progression for Ms. Goldberg, who finds value in every element of art, taking two-dimensional to three-dimensional and creating the textures, colors and new art for the young generation to enjoy.

(reprinted from the Artexpo Hall of Fame catalog, published by SunStorm Arts Publishing Co., Inc.)

BEN BONART

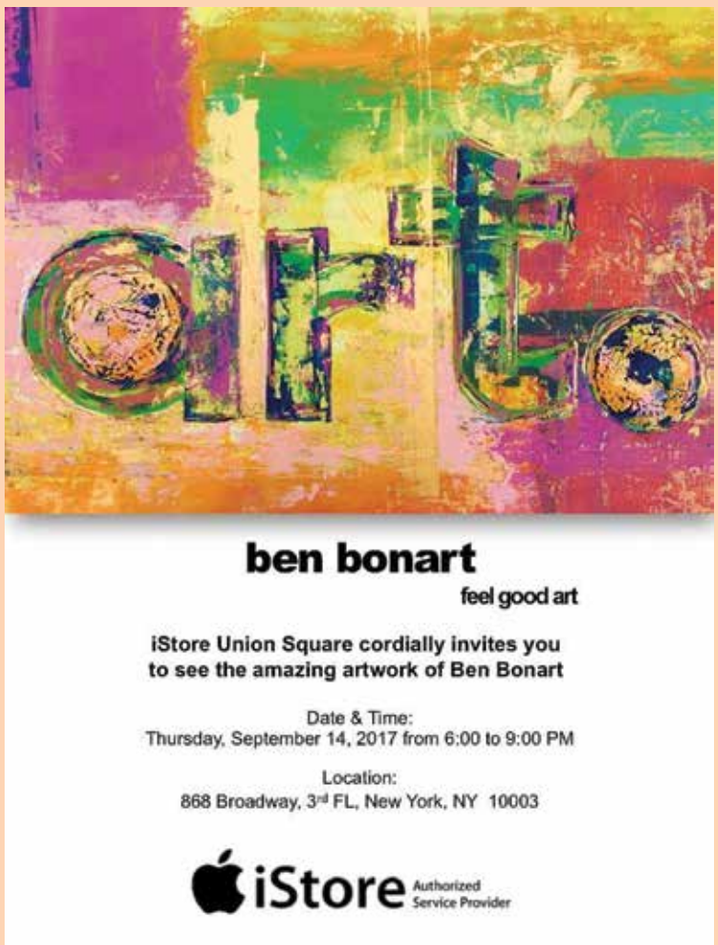
Award Winning "Feel Good Art"



HELLO SUNSHINE



LADY LIBERTY



Ben Bonnart took Best in Show honors at the prestigious Old Greenwich Art Fair, Sept. 2017. Museum Masters International proudly represents his work

bbonnart apple ad.tif



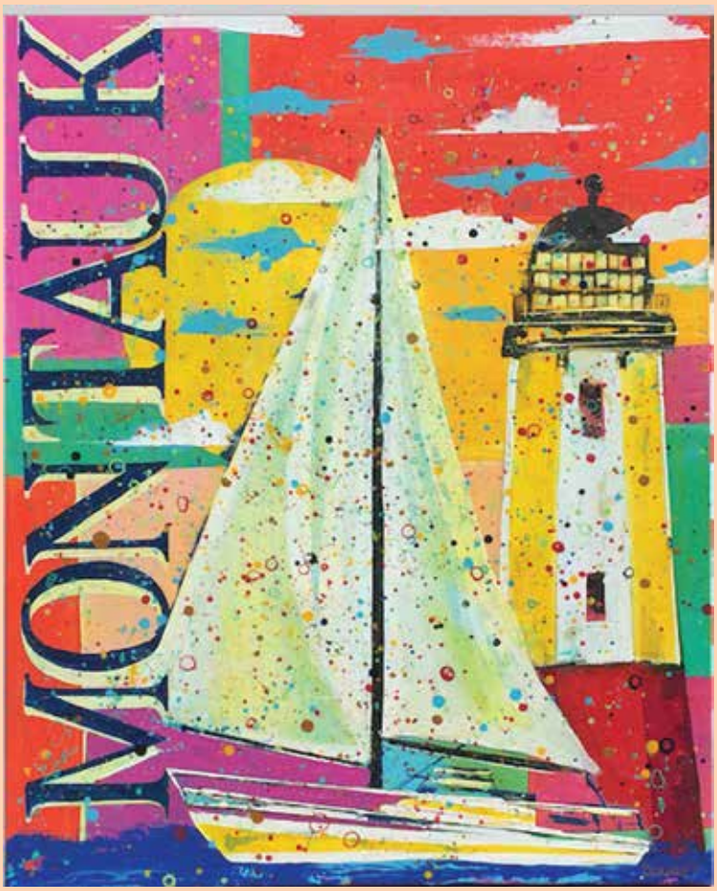
BEACH

An extremely well received

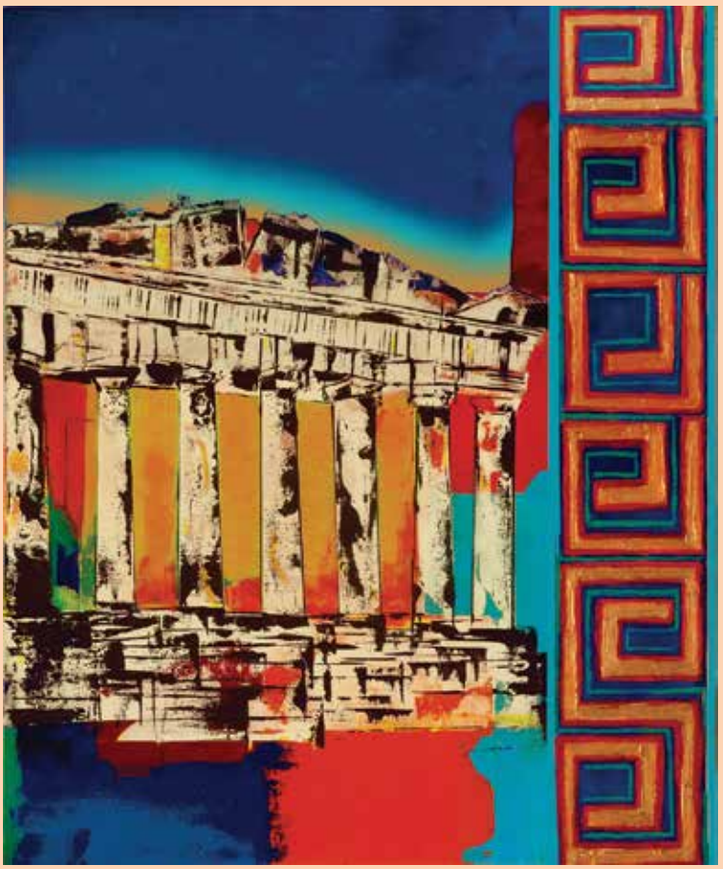
<u>Hot NEW Art Program.</u>

Originals & prints in varying sizes.

Check with Museum Masters for Latest Images



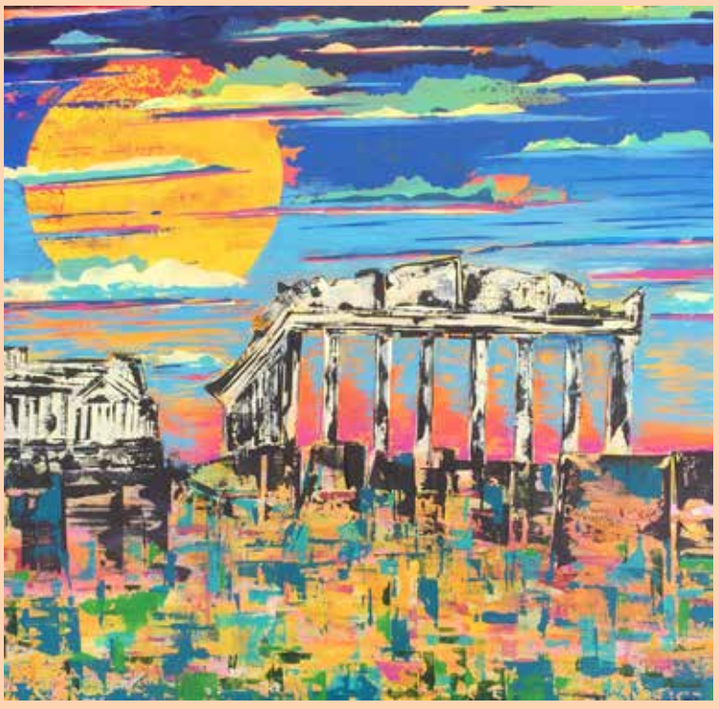
MONTAUK



THE PARTHENON, GREECE



LOVE HEART



ATHENS, GREECE

Ben Bonart began his artistic journey as a creative marketing professional. He references his art historical inspirations such as Jackson Pollock, Mark Rothko and Jasper Johns, while putting his personal contemporary spin on these influences. Since the artist was born and raised in Washington, D.C., it is no surprise that political icons like the American flag and the peace sign have also made their way into his artwork. Color, light and form play a large role in Bonart's work. By infusing works with a wonderful glowing warmth, he creates amplified deep space. This exaggeration is further fleshed out by his use of highly saturated color, which is not naturalistic and which draws both the eye and the attention while also intriguing the mind. Many of Bonart's works are a vision that resonates deep within our spiritual nature.

© Ben Bonart – Licensed by Museum Masters International















MICHAEL ALBERT

creator of the Sir Real® brand

The artist's first collages began based on a need to use available materials, such as old labels & leftover stickers. Soon he began to use unwanted photos to create 'cubist-type' collage portraits. One day, due to his reluctance to throw away a Frosted Flakes cereal box, he created his first 'Modern Pop Artwork', a collage he titled, 'Portrait of an American Classic'. This led to a series of these 'Pop Cubist' portraits of famous brands, including over 500 original Cereal box collages. Albert titled the series 'Cerealism', which he describes as "a cross between Picasso's Cubism and Warhol's Pop".

All of Albert's original art is handmade by the artist without the use of computers. All materials were collected by the artist, a process which has evolved over the years, where he has been transforming used consumer packaging (mostly cardboard) into original fine art.

Albert's first book entitled 'An Artist's America' follows his progress over the past two decades: from the early wax oil drawings to the collages he has become known for.. including his coveted 'Cerealism' portraits of cereal boxes. Also featured are his more recent 'Epic Works' where he spends months (sometimes over a year) to create large scale collage constructions representing famous text and various scenes throughout history. Monsieur "Sir Real" Michael Albert has selected Marilyn Goldberg and Museum Masters to bring him into the marketplace of International visuals and expansion into Global Visions!



Sir Mug-ritte



POP Theme series









"Cerealism" - *Frosted Flakes, Cap'N Crunch, Raisin Bran, etc.*

Quotes / Lyrics - *Love*



Abstract - *Paint*



Still Life / Cuisine - *Over Easy*







Flags / *Stylized*



Flowers



Sunflowers



Poppy Fields



Historic / *Four Score, Abe Lincoln*

© Michael Albert – Licensed by Museum Masters International

Don Oriolo "FELIX THE CAT" Original Paintings

Reserve your dates now for World Tour Exhibitions of original paintings, guitars and signed prints.



Don Oriolo is just as comfortable shaking hands with the biggest moguls in Hollywood as he is taking the stage — solo or with his all star band — at a dive bar in New Jersey. Musician, artist, author, entrepreneur…Don wears all these hats. He has taken the Felix the Cat mantle left him by his father to new heights of recognition in a wide array of media, from the silver screen to book signings at Macy's flagship store to exhibitions of his art at major international art fairs.

Along with the collection of unique Felix paintings, Museum Masters will also present Don in concert with notable musicians at each opening. Don will be playing his multi-faceted group of Felix-inspired electric and acoustic guitars (including a 12 string and bass) which will be featured in the exhibitions.





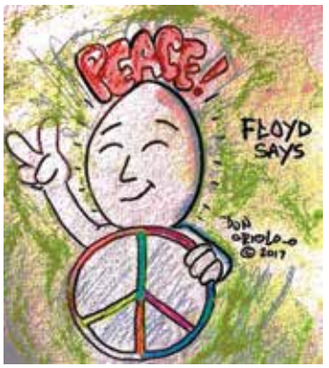


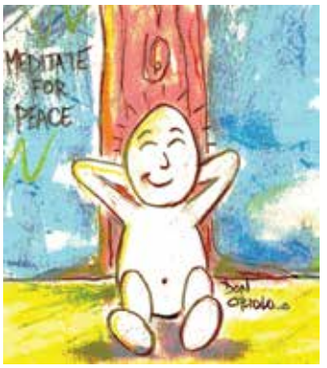
Marilyn Goldberg and Don Oriolo at Fine Art Magazine's 40th Anniversary soiree at World Bar, United Nations Plaza, New York City, Oct. 2015. Ms. Goldberg received the Hero of Creativity Award and Don was named 2015 Artist of the Year along with Ed Heck.

Don Oriolo – Themes

New Original Artwork Series for Licensing, now available from Museum Masters International starting at Brand Licensing Expo BLE London October 2017











"FLOYD"









Flowers







Women

© Don Oriolo Licensed by Museum Masters International

MUSEUM MASTERS

Felix THE CAT

REGGIE & THE COUZINS

DON ORIOLO – artist for FELIX The Cat
Now presents

REGGIE AND THE COUZINS

Don Oriolo is an enthusiastic man of many talents. Many know him as CEO of Felix the Cat Creations, Inc., others know him through his triumphs in the music, film and animation industries. He is a gifted artist, musician, writer and businessman. His driven creativity has brought him success in many branches of the entertainment industry for over 40 years.

Don has worked with a vast array of music artists over the years including: Gloria Gaynor, Lisa Lisa and the Cult Jam, The Flirts, The Chimes, The Tokens, Jimmy Charles, Doctor Hook, Arthur Prysock and Moms Mabley, to name just a few.



Reggie



Marilyn Goldberg
with real-life Reggie



Marilyn Goldberg, Don Oriolo



Licensing partners can draw inspiration from the innocence of childhood and the harmony of nature...

SHARING/HELPING FRIENDS - Sharing a project with friends (e.g. building a clubhouse; finding lost treasure), helping people with their special brand of love and affection





MAKE-BELIEVE - From pirates to cowboys, anything humans might read or talk about can fuel games of make-believe. Their "costumes" and props should be made of simple items, boxes, branches, bits of paper, etc.

SEASONS/WEATHER - Simple, childlike play associated with seasonal weather: splashing in puddles, walking under a big umbrella, making snow angels, picking flowers, fruit or berries, jumping in leaves, flying (homemade) kites, picnicking, following rainbows, chasing fireflies.



EXPLORING AND DISCOVERING - "Expositions" to strange new places, pawprints in the snow, any small natural discovery. Also, discoveries about humans and the things they bring from the outside world: maps, books, toys, etc.



HOMEMADE FUN - Celebrating the simple pleasures with chores or games, sports activities with homemade equipment – a stick for a bat, tic-tac-toe in the dirt.... even spontaneous celebrations and parades!



Museum Masters International
352 Montauk Highway, Watermill, NY 11976

Contact: Marilyn Goldberg – *President*
Tel: (001) 631.353.3107 / Cell: (001) 917.273.8710 / Email: MMIMarilyn@aol.com
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Meet Reggie & the Couzins

Marilyn Goldberg, president of Museum Masters International and Don Oriolo, renown artist and creator of Felix the Cat are proud to announce their new project; Reggie and the Couzins.

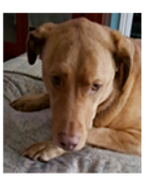
Twenty years ago amidst the depths of winter snow, a mother kitten gave birth to 10 babies adjacent to the fireplace at Villa Marilyn in Southhampton, New York. The littlest was named Sasha and she became the family pet and mascot of Villa Marilyn. Sasha's nine brothers and sisters lived in the wild while Sasha traveled to the city and back for reunions with her family in the Hamptons. The kittens were all rescued by the owners of Villa Marilyn, and built them the Kittie Condos which later grew into the Cat Chateau. In the summer, they played in the lush gardens with their friends Layla, a Golden Labrador mix, and Ozzie, a Terrier mix. Along with puppies Reggie and Char, the promise of new friends and adventures place COUZINS in a strong position to create a merchandising program with a timeless backstory that will attract kids and their caregivers, parents and friends.





Reggie *is the new comer and a "Family Hit". Because he is a beautiful, warm and friendly puppy, he is always full of playful energy and adorable mischief. Reggie loves to play and be chased. His favorite toys are his stuffed giraffe, leopard, monkey and dinosaur. Both Char and Reggie are the same age and best friends; always playing with their Couzins back and forth between the beaches, puppy-park, and each other houses. They all enjoy relax time on their fluffy beds with a refreshing ocean breeze.*

Layla *is sweet and demands full attention. She was the first and wants to be recognized always as "PRINCESS OF THE HOUSEHOLD." Layla wants to go to the beach every day, play ball, and go on runs and hikes with her Couzins. She isn't all that interested in new friends. Layla's favorite toy is the big white rawhide bone and she loves her big fluffy beds at home and in her car.*





Ozzie *is a rescued French Bulldog mixed who loves to play on his own. He wants to stay home, relax, stay in bed and sleep late. Ozzie's favorite thing is to play ball at the beach with his Couzins. He also loves to chase Sasha's family of kittens. Ozzie loves his beds, and all his Couzins beds! Each of his beds usually last for a month or two before he tears them up and demands a brand new one. He loves napping after playtime and snuggling under his European down-feather duvet.*

Char *lives on the ocean where all the Couzins come to visit, play ball and swim at the beach. All the Couzins visit Uncle Rich's, puppy Disneyland. His beach house is on top of the dunes in Amagansette. It is a doggies and kitties fantasy land filled with toys, good food and wholesome organic treats.*





Sasha *is a black and white kitty with a sweet and loving personality who was born in the wild with her brothers and sisters. Her family lives in the wild. Sasha however is the best of both worlds. She lives in New York City and the Hamptons. She comes out to visit her brothers and sisters who live in the woods near the Villa Marilyn Cat Chateau. Sasha is very affectionate and loves to play with her Couzins doggies. Sasha does not swim in the ocean, but prefers her kittie pool lounge floater.*



Luciano Martins

An Enticing & Cheerful Array of Colorful Paintings & Products

Art has always been present in the life of Luciano Martins. As a child, he fancied that he had a comic book publisher, and charged himself with the imagined editions of comic books he himself drew. His professional career began in advertising, in Porto Alegre, Brazil, where he garnered more than 200 regional, national and international awards. He moved to Florianópolis in 1994 where he was partner in a major advertising agency and also where he began his first forays into painting, exhibiting his works in 1997 in a collective called *Exposed Fracture*. In his career, he has participated in some 70 international exhibitions in Italy, Portugal, the United States, Argentina and France with great recognition in Santa Catarina. His work gained popularity as a result of his playful, almost "puristic" characters. The universe of colors in which he navigates readily touches the imagination of any person — child or adult. Working in both art and advertising for more than ten years, four years ago he realized that his work as a painter was already consolidated, and that he could dedicate himself exclusively to his artistic pursuits. On the rise in the art market, large Brazilian companies have engaged Luciano Martins to print their products, such as Unimed, Veja, Guaraná Antarctica, Raid, Teka, Marisol, Tilibra, Villa Francioni, Lojas Renner, Cacau Show, Uatt and PetNap. He pays it forward with beautiful social work supporting institutions such as APAE de Santos and Florianópolis, ABRALE, Friends of the School, Voluntary Action Institute and Joana de Gusmão Children's Hospital. His works are included in private collections of connoisseurs and celebrities such as Gisele Bundchen, Ivete Sangalo, Giovanna Antonelli, Gustavo Kuerten amd Julio Iglesias, to name a few. Martins' goal is to bring recognition to the Languages of Love to the global market and inspire all of us to create a more beautiful world.

















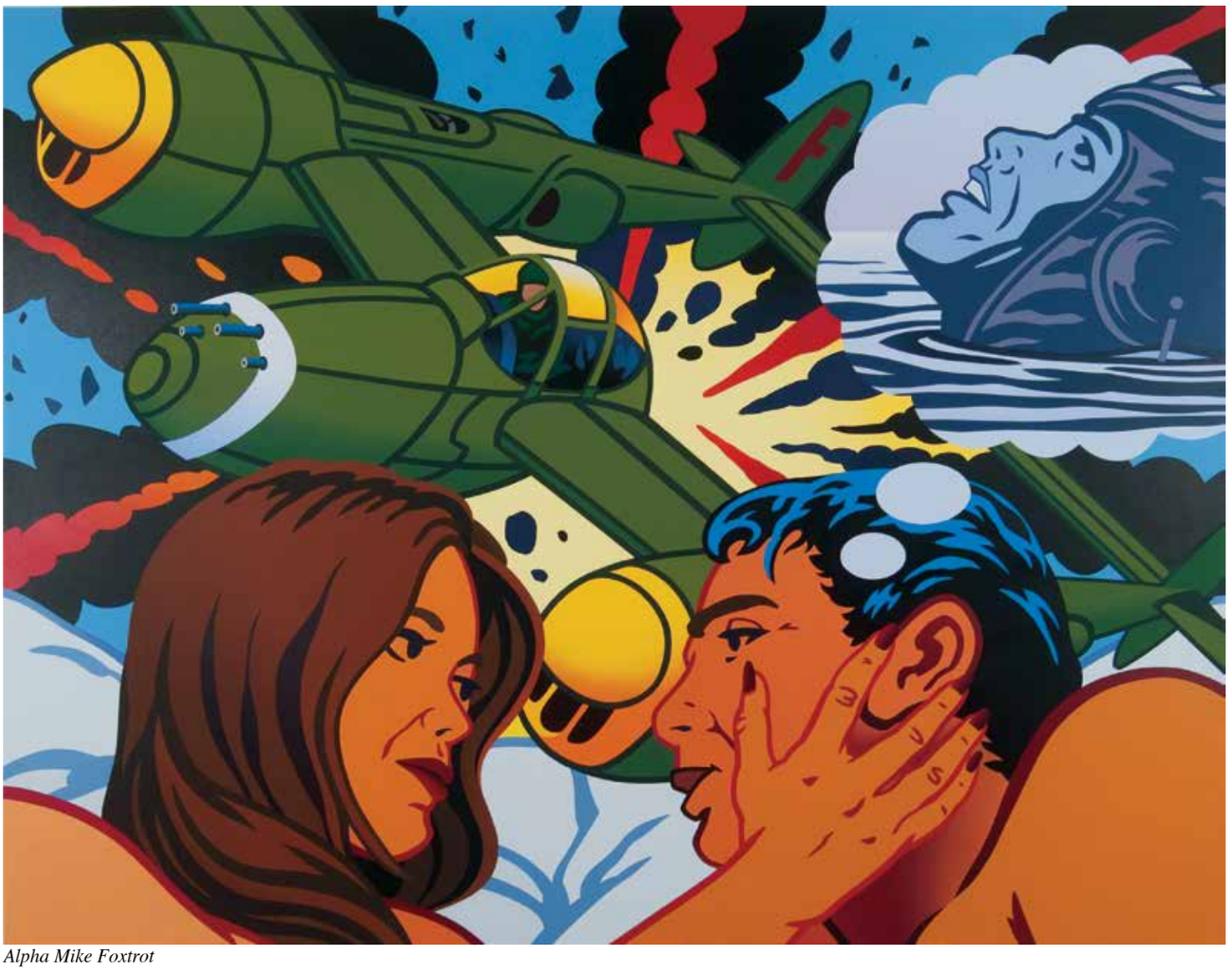






© Luciano Martins, Licensed by Museum Masters International

Kevin Kelly Takes Flight



Alpha Mike Foxtrot

Kevin Kelly paints like a war hero. His lines are strong, his colors are powerful and his imagery reflects a fearlessness that puts him a category heretofore inhabited by some art world legends. Markedly post-Pop, his is treading in retro-land and it looks like his paintings are reflecting the current political slogan of the day: "Make America great again." War planes, painted toes, characters straight out of "Mad Men," and even a little Matisse reference for the art history buffs, Kelly is carving out a niche for himself as a macho man who can find the tender moment and not leave it alone. You Billy Joel fans will understand that. Despite subject matter that depicts the carnage of warplanes and their lethal payloads, there is a sensitivity, a moment of hope and love and the combination of all these characteristics are what make this artist one to watch.

©2015 Kevin T. Kelly
KK
Licensed by MMI NYC

Kevin T. Kelly was born in 1960 and graduated from the Art Academy of Cincinnati 1987 with a Bachelor of Fine Arts in sculpture and painting. In 1988, Kelly moved to New York City where he became Tom Wesselmann's studio assistant for six years. Working for Wesselmann — who was producing vibrant and large silkscreen prints on museum board as well as original paintings — had a profound influence on Kevin, but as his work matured, his style developed in a way uniquely his own. Infused with a postmodern sensibility and coupled with a hyper-chromatic palette, his paintings not only address contemporary political and sociological issues, but also excel as exceptional formal examples in composition and color. His scholarly approach has landed him writing gigs — critical reviews for a wide assortment of magazines and online art journals including the *New Art Examiner*.

A fellow critic described his paintings as "Roy Lichtenstein meets Dennis Hopper on Steroids." The images are a complex mixture of sardonic social commentary, the Sunday funnies and the six o'clock news.

Kelly's figurative works have been the focus of many exciting feature articles and licensing contracts due to his signature post-modern pop style. Kelly equates Pop Art to a sort of, visual shorthand.

He deliberately omits extraneous details so that the image is reduced to only what is essential for optimum impact in describing his narrative. Formal elements of line and color are held



Giant scale reproductions of original paintings by Kevin Kelly celebrate opening 25 international Breitling showrooms



Fine Porcelain Ceramic KK Ashtray



Eddie Wolf's Kevin Kelly fine art genltemens' wear Pocketchiefs by the infamous class act ***"Pocket Rocket"***

in dynamic tension, and when coupled with his highly saturated palette, the result is a spirited new iconography. The paintings are meant to be humorous but also give insight to the universal tragic comedy of contemporary life. KK presents the complexity of real life relationships of the times in which we live. In describing his working process, the artist states, "I often begin with a rough collage of photographic material to establish composition and the overall theme. I then make line drawings from the collage to graphically reduce the image to its essentials. Afterwards, I will create color sketches in prismacolor pencils to finalize the idea before painting it in acrylic paint on canvas."



From ADWEEK: "A flagship boutique is what incubates a public image for many brands. In Breitling's case, that's a 4,500-square-foot, Frederic Legendre-designed triplex featuring Kevin Kelly's aviation-themed pop art, a bar, a museum of vintage Breitling timepieces, and, of course, a few counters that actually sell watches."







"I would like to thank Museum Masters International and its President Marilyn Goldberg for creating a museum merchandise collection that will travel internationally with my exhibition. "I am very excited about my relationship with Museum Masters and the many international companies I will be working with the flagship boutique is what incubates a public image for many brands. In Breitling's case, that's a 4,500-square-foot, Frederic Legendre-designed triplex featuring Kevin Kelly's aviation-themed pop art, a bar, a museum of vintage Breitling timepieces, and, of course, a few counters that actually sell watches. The Swiss watch manufacturer, Breitling has been a loyal patron for many years and their flagship store in Manhattan (located on a very choice piece of real estate on East 57th Street between Apple and Louis Vuitton) features a large selection of my original paintings. I like to think of it as The Kevin T. Kelly Museum with the finest timepieces available on the planet", the artist says with a smile.



"Given the success Museum Masters International had with my work at the recent Las Vegas Licensing Show, as well as their excitement for the upcoming fall show in London, I am looking forward with great anticipation



War Bonds



Limited Edition Tequila



*Gentlemen's **"Pocket Rocket"** Handkercheifs*



Wing Lady

to accessing a wider global market. MMI are indeed masters at generating international merchandising appeal and have done so with Pablo Picasso, Andy Warhol, Keith Haring and Tamara de Lempicka", Kelly says.

Marilyn Goldberg's visionary approach to merchandising and unbridled enthusiasm for Kelly's work is the perfect combination for creating an exciting and dynamic market of universal appeal for manufacturers worldwide. The strong graphic impact and fully saturated color of his images create not only a sense of fun and excitement, but readily lend themselves to multiple layers of interpretation in conceptual promotion as well. Kelly's uniquely creative style is easily adapted to virtually any product imaginable from home decor and cosmetics to ceramics and apparel. From galleries to corporate boardrooms to the home, regardless of setting, the work always makes an impression.

Kevin Kelly New Images



Pullman Square Mural

Kevin Kelly – Still Life + Landscape Series













© Kevin Kelly, Licensed by Museum Masters International

Independence Day in The Hamptons Honors Tradition, Heritage



Who doesn't love a 4th of July parade?



Marilyn's Mother, Georgette



With Michael Rothbart in the M-mobile



Marilyn getting ready to lead the parade with Villa Marilyn and "Zacarese For Sheriff" banners.



Marilyn and Reggie

"Marilyn's Miracles" March Onward
Marketing Consulting & Branding Services Now Available
mmimarilyn@aol.com



Marilyn with American Legion leader

When invited to lead the Village of Southampton's 4th of July celebration and parade, Marilyn Goldberg organized a great group of American patriots and international friends who were in town for the event. Independence Day is an especially celebrated and meaningful holiday for Ms. Goldberg as her parents were immigrants who escaped the Nazi German invasion of Paris and came to the USA during the 1940s. They landed at Ellis Island as did her brother Jean Pierre Huberman and sister Renee Huberman Schwartzman Spitz. Fluent in several languages except for English, when her parents finally learned the language and established full residency in Long Island City, her father Nusyn Huberman (know as Dr. Nathan Huberman) formed his practice and became known as "The Doctor of All Nations." He wanted a daughter named after his American movie star idol, Marilyn Monroe and so Ms. Goldberg, born in the USA, became "Marilyn Huberman Goldberg." She then spent 25 years building the name via artwork and exhibitions worldwide of Marilyn Monroe before opening Villa Marilyn I, Villa Marilyn II and the Villa Marilyn condo complex in honor of the icon after whom she was named. The superstar as well as Marilyn's Parisian family all loved their time in the Hamptons!

HAMPTONS FINE ART



MARILYN GOLDBERG'S CREATIVE LIFE

SUMMER 2010

0 97843 77023 8 03

$4.95

Villa Marilyn



1st Floor Kitchen





Breakfast with Picasso



Condo Complex







Villa Marilyn Museum Masters International's Hamptons Headquarters

A stunning estate in New York's world famous enclave of the rich, famous and artistic — The Hamptons — was funded by the Art Merchandising investor group and Japanese partners. "Villa Marilyn I, II and II" opened in 2012 through 2014 under the auspices of architect/designer Marilyn Goldberg who created a total environment from gardens planted with Monet Waterlily Ponds with Waterlilies from Giverney — to plates and mugs that coordinate with Monet's works. Each room of each complex is designed to foster "The Art of Living." They are the pilots for the artistic lifestyles enhanced by Museum Masters' creations and the base for the new Hampton condominiums and hotels in Ms. Goldberg's future plans for Marilyn Goldberg Interiors (MGI). Ms. Goldberg is in the process of raising investment and private funds for the yet-to-be-developed hotel spa and luxury condos.

"The beach breezes and the fruitful land draw visitors from around the world. The culture, sports and activity of the Hamptons has stimulated my own creativity as I look forward to sharing the heavenly land with international visitors. Each project has doubled in value, my visions have no limits. Each day I plant a new seed and watch its roots unfold into healthy offspring filled with sunlight as in the fields of Monet haystacks."

From her beach towels by Picasso, Keith Haring and Dali to her Monet Giverny fresh water koi ponds with water lilies, to serving coffee and tea in her Monet waterlily cups and glasses with cheese and hors d'oeuvres on her Monet plates by the pond, this visionary creator ties each of her businesses together with passion, love, determination and skill.



Driveway of the 18th Century restored gabel roof Farm House, restored and rebuilt, leaving the footprint of the farmhouse



Pool and tennis court area of the Farm house, with waterfall, Giverny waterlilly pond and rose arbor from south of France, a Marilyn Goldberg signature design

Villas Designed With Emotions of Warmth and Loving Care



Marilyn Goldberg started investing in Hampton Real Estate from Montauk Point to East Moriches when she was 20 years of age. She then settled in her favorite areas, Southampton and Watermill, close to her favorite beach, Flying Point, where the bay meets the ocean. The area enamored her since childhood, as she felt the most creative and found her health blooming with the breezes of the ocean and bay air that surrounds her. The tradition of the first Europeans landing here made her most comfortable as her heritage was European, and she was the first American in her family. As a major in Design Architecture, and interiors, designing new spaces, using the talents of landscaping, ponds, waterfalls, color, and space planning she created one sanctuary after another where family and friends found total relaxation and comfort. She then started designing her own line of furniture, mixed with accessories she designed over the years from the great art masters which became unique collectibles.



Her first "little" project was the Bishops' Carriage House from historic 17th Century estate, which was the Carriage house of the "Bishops" — the first British family to move to the Hamptons. She converted the horse stable into a charming pool house, and from there went on to the 18th century farm house, and the new house built from the start up of her outdoor gardens viewed from each window, to the houses of art and color that tantalizes the emotion of warmth and loving care with vegetable gardens and fruit orchards.





Hallway Villa Marilyn



Sunroom, with custom double size swivel rock recliners



Living Room



Outdoor kitchen & barbecue/bar



Master Bedroom Suite with 40' x 40' outdoor sun terrace



Master Bedroom Suite with custom made couches and giant tufted ottoman

To truly understand the impact and influence of one woman on not only the art world but on the lifestyles of multiple generations, you would need to have been at the New York Coliseum, circa mid 1980s, when Artexpo was the king of art fairs and Marilyn Goldberg's Marigold Enterprises was the star attraction. For many consecutive years, there would be a crowd lined up at the Coliseum's massive glass front doors on opening day for the trade, waiting for the bell to ring so they could make a beeline to the Marigold booth. There, they would find hundreds of products from Picasso ashtrays to stunning paintings from unknown Chinese masters to works by the giants of the 20th century to unknown but soon to be famous artists. Kudo, Impiglia, Markus Pierson, John Lennon, Erté, Warhol, Dali all shared display space. As many of the items were limited editions, the rush to the booth was not unwarranted. Art galleries from around the globe could fill their walls and gift counters with one visit to Marigold's sprawling exhibition space where they would find Art Merchandise headlined by Pablo Picasso dinner wear, bedding and gift bags that revolutionized Museum shops from staid money losing space wasters to profit centers for such stalwarts as the Guggenheim and Hermitage. She went on to formulate the incredibly lucrative Erté sculpture and tapestry pro grams, and big-time licensing agreements with Salvador Dali and the estates of Keith Haring, Andy Warhol and John Lennon. Years with Erté have influenced the decor, carpet designs, and even gift bags and note cards for the guests who will be staying in this grand and palatial environment. Marigold evolved into Museum Masters International (MMI), headquarters newly ensconced at Villa Marilyn with one of her major victories so far has been the international promotion of the



Crystal European Chandeliers designed by Marilyn Goldberg are seen throughout the Villas and highlight the dining room



Dining room bar with custom hand-carved entry doors in entrance foyer. Wall art is gifted by Hermitage Museum, St. Petersburg USSR, for Ms. Goldberg's work designing exhibition "Catherine The Great

"Living with art, color and design has been my life!"

artist Tamara de Lempicka to prominent museums which brought her paintings to the eight figure mark at recent auctions. For most, this would be more than enough work for a dozen lifetimes, but to Marilyn Goldberg, it was all a practice run for her dream: the Villa Marilyn Art of Living home in Southampton, New York, which was completed in June of 2012.

This incredible place welcomes you with handmade iron gates, a large private circular drive surrounded with stone and Belgian Block and exquisite double glass handcrafted mahogany doors opening into the entrance foyer where you are greeted by a Keith Haring Americana tapestry and European hand-made crystal chandeliers. Warhol's Marilyn Monroe tapestry and Sidney Maurer's Brigitte Bardot portrait add to the star power to delight for the tasteful and artistic eye.



Custom dining furnishings hand-crafted in Germany

Says Marilyn, "Living with art, color and design has been my life!

Every window explodes with views of flowers and gardens planted from bulbs from around the globe. With impeccable taste honed over decades of international business, this stylish woman has built her dream. Inside the gorgeous and newly furnished home are six fabulous bedrooms with custom electric positioning beds covered with European bed linens custom made for 25 years for Ms. Goldberg by Bette Nagle in Germany.

The landscaping includes sculpted stones from Arizona, carved bronze banana leaf bronze bases for coffee tables from Hawaii, outdoor furniture hand-carved in Indonesia, with the most amazing parachute umbrellas of Mandarin orange that can dance in the wind, and flow with the breezes of the Atlantic.

"I had a dream," said Marilyn, "when I was 20 living in Amagansett on the ocean. It was to build a sanctuary and honor life. Villa Marilyn has replicated the gardens of Monet in Giverny, and the vegetable garden and fruit orchards are graced with Liechtenstein and Miro Art cats. Fresh mint abounds so we can drink home brewed teas in the Moroccan Arch rooms. The abundance of nature thrives in this Villa! It is a paradise for children who are awestruck and entertained incessantly with the boat dock pond, and waterfalls."

New headquarters for her company, Museum Masters International, Villa Marilyn is also available as the place to enjoy family reunions, special friends, and business meetings with clients. Vacations or minimal two week rentals (Town approved) here may be reserved in advance by contacting MMIMarilyn@aol.com. Special thanks go to Gaetan Berube Builders South Hampton, Victor Rojas Landscaping South Hampton, East End Country Kitchens Custom Cabinetry, GE Granite and Marble and Anastasios Tzakas MA, AIA for the architecture, Carolina Santiago and Elif Varna of MMI for their work in assisting with the creation this masterpiece. There will soon be a documentary made in Rome on Ms. Goldberg's Art of Living as well as a book on her life in the arts by Victor Forbes.

SIDNEY RANDOLPH MAURER

American Art Hero

1926 - 2017





It is with our deepest sorrow that we inform our friends, family and clients of the death of our beloved artist, best friend, father, grandfather and husband on July 28th 2017. A small memorial service was held on July 29th in Atlanta, GA with his wife, Barbara Maurer, his children: Marge Southern, Dennis Maurer, Claudia Maurer, Craig Maurer, his many grandchildren, great grandchildren and his beloved agents. Museum Masters continues to honor his artistic legacy, along with his incredible sense of humor, remarkable stories involving The Rolling Stones, Donovan, The Beatles, Marilyn Monroe, Brigitte Bardot, Michael Jackson, International Sports Icons like Babe Ruth and Cristiano Ronaldo and politicians including JFK, Martin Luther King, Hillary Clinton and Donald Trump.

Sid Maurer's long and prolific career began with his incredible paintings music and art in the 1940s. He was associated with Andy Warhol who was influenced by his amazing combination of painting and photography. Over the years Maurer's art exploded, along with his A-list clients, many of whom now hold a special place in the Rock and Roll Hall of Fame including his the great recording artist Donovan, who celebrated Sid at his concert in Guild Hall of East Hampton, raising millions of dollars for children's foundations with Marilyn Goldberg and Jamie Forbes. His recognition as an art director for major record labels and then as a painter soared at galleries in London, Paris and New York. His dearest friends included Andrew Loog Oldham manager of the Rolling Stones, and Brian Jones, the Stones original band leader. Jones's then girlfriend Linda survived Brian and is today married to Sid's most special mate, the internationally renowned Donovan. Another of Sid's good friends was Salvador Dali, whom he photographed and painted. Dali's assistant was Enrique Sabatier (prior to Robert Descharnes of Demart Pro Arte, Paris.) Sabatier purchased Sid's "Marilyn Monroe" painting.

"EL SID THE KID"

WORTH HIS WEIGHT IN GOLD!

This American art hero used his personal friendships, relationships and love to embrace each celebrity's unique ambiance of emotions and passion for their respective careers into his original paintings. His artworks were created from collages of his photographs, which he made by hand, and then painted and bombarded with a mixed media of crayons, acrylics, watercolors, sumi ink and varnish.

His charitable nature helped orphanages, Sandy Hook victims and Animal Shelters like Arf (Animal Rescue Fund in East Hampton). His Brigitte Bardot's "A Voice for the Voiceless" showed examples of our beloved artist making a life goal for the betterment of mankind,.

Many years ago I received a painting from Sid Maurer as a gift and personal tribute to my dad's favorite Parisian singer Edith Piaf singing "No Regrets." My heart is in painful agony in losing my every day soul mate and most special best friend. We, his representatives from all over the globe, send out flowers of love to his amazing family, his wonderful wife Barbara, his sons Dennis and Craig, and his beautiful daughters Marg and Claudia who all cherish the icon, Sidney Randolph Maurer.

- Marilyn Goldberg, Museum Masters



Sid Maurer's painting commemorating the Shinnecock Indian Nation, Southampton

Sid Maurer's Lifetime of Perfecting Truth and Beauty

Sidney Randolph Maurer's love for many the world's celebrated icons has resulted in over 350 original paintings of instantly recognizeable superstars all rendered in Maurer's impeccable and readily recognizeable style. His originals as well as a treasure trove of exquisitely produced signed and numbered fine art prints are sky-rocketing in value and eagerly sought after by collectors. After years of living in New York where he met and befriended Marilyn Monroe and Bob Guccione (publisher of *Penthouse* for whom he shot many photos and whose portrait he painted), to his days with Robert Kennedy and the FBI investigations into his death, Sid moved to Georgia after the tumultuous 60s where he has lived and worked right up to his recent passing in July of 2017 a the age of 91. In Georgia he created many memorable series' including "Americana" and "Vanishing Georgia" and also a vast catalog of works revolving around the Civil War. In addition, he produced his voluminous "American Icon" works which grew into his Celebrity Icons collection. The Sid Maurer WorldTour Exhibition continues to roll on, following a decade in which his work has hung in a wide variety of venues, including the U.C.L.A. campus, the Carnegie Museum and the Retroback Exhibition in Granada, Spain 2011 hosted by Sean Ferrer the son of Audrey Hepburn who Sid Maurer also painted. His tour traveled from Korea to the Vittoriano in Rome and then the Centre Pompidou in Paris with Maurer merchandise in their gift shops designed to carry on the cultural continuum — teaching the young generation about the past grandeur of The Stars of old as well by incorporating the new ones: Miley Cyrus, Lada Gaga, and others. Sid also worked with many artists and photographers as in his relationship with Salvador Dali and photographer Carl Vechten in 1939. Sid's works were purchased by Enrique Sabatier, from Spain who was executive assistant to Salvador Dali for many years. Enrique gave this work to Museum Masters at the Salvador Dali exhibition in New York City in 2012.

Museum Masters has great visions for future exhibitions and newly commissioned portraits that will grace the private collections and charities of the modern celebrity icon greats from Madonna to Julia Roberts and Elvis to Lady Gaga. Sid was engaged by Pepsi to do their limited edition Portrait cans with the Sid Maurer Marilyn cans now traveling to galleries and museums world wide! Sports stars, musicians, Americana, Endangered Species, Heroes and Heroines; past and present and Religious giants have all been rendered by Sid who used his personal friendships and relationships with many of his subjects to embed the artistic ambiance of his emotions into his original paintings. He has used the people he has known and lived with — Brian Jones of the Rolling Stones, Donovan, Marilyn Monroe, Rita Hayworth, Brigitte Bardot, Liz Taylor among them — to bring a touch of joy, respect and honor to the subjects of his portraits. Sidney Maurer's lifetime achievement of sharing his vision of a more perfect and beautiful world through his paintings assures him of a cherished spot among these cultural giants.

Stylized Portraiture "Celebrity Icons" by Sid Maurer



Stylized Portrait Homage to "Liza Minelli"



Stylized Portrait Homage to "Marlon Brando"



Stylized Portrait Homage to "Humphrey Bogart"



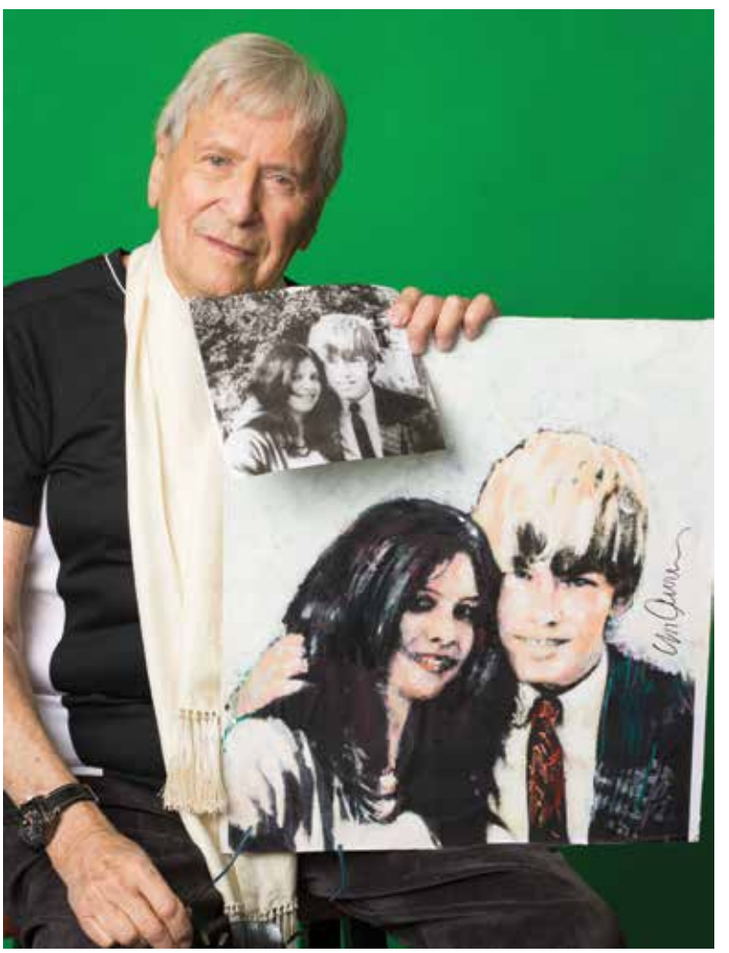
Stylized Portrait Homage to Icon "Lady Gaga"



Stylized Portrait Homage to "Bob Marley"







Sid Maurer with portrait of Linda and Brian Jones, founder the Rolling Stones



All images above are paintings by Sid Randolph Maurer © 2011 Sid Maurer / Museum Masters International

DEFENDING THE WOLVES: Bardot's Letter to Gov. Palin



Sid Maurer's ***Grey Wolf***

Governor,

More than two years ago, I contacted your predecessor to denounce the cruelty of aerial wolf hunting. Today I am shocked to learn that you firmly support this cowardly practice, both morally and financially.

Your fight to keep polar bears off the Endangered Species list even though they are threatened by global warming demonstrates your total irresponsibility, your inability to protect or even respect animal life, but it's true that for you, a good animal is a dead one!

By campaigning for drilling for oil in the Arctic National Wildlife Refuge, you are putting an already fragile habitat at risk, as well as all the biodiversity of a sensitive area that must absolutely be preserved.

Governor, by denying man's responsibility for global warming, by being a proponent of the right to bear arms and shoot anything that moves, by making numerous declarations of alarming stupidity, you bring shame upon women and represent, all on your own, a terrible threat, a true ecological catastrophe.

Defending life means showing compassion for all the beings that populate this ailing earth. Since we are only on this earth for a short time, think of what you are leaving behind for future generations...

To finish, I beg you to no longer refer to yourself as a 'pit bull with lipstick', since I can assure you that no pit bull, no dog, nor any other animal is as dangerous as you.

In the name of the respect and preservation of nature, I hope that you lose this election, because then the whole world will win!

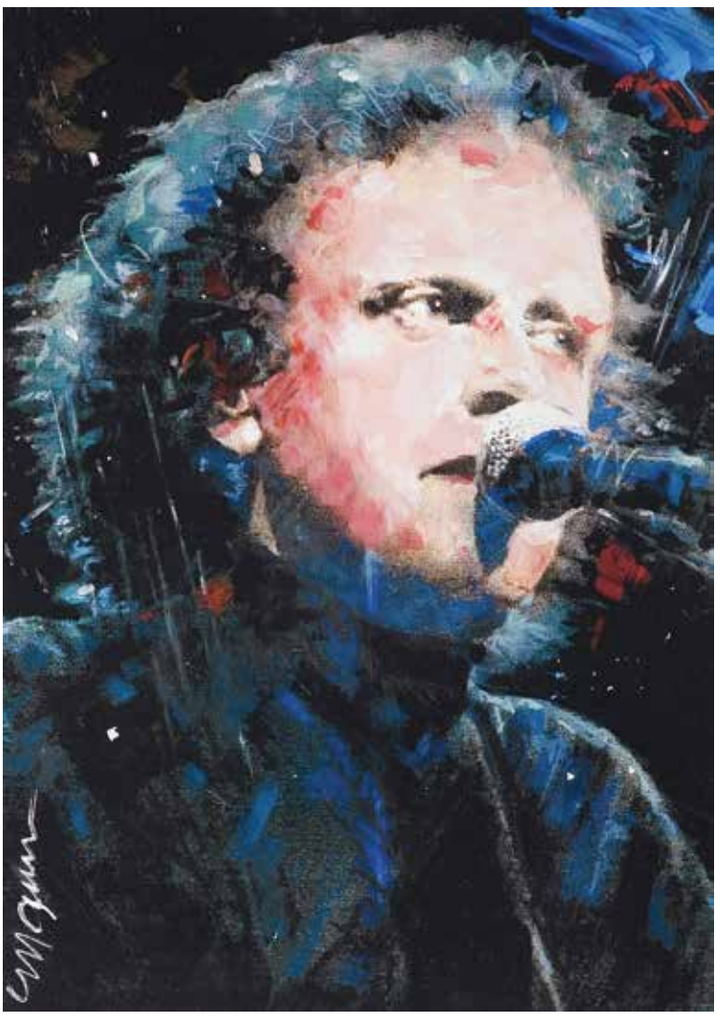
Brigitte Bardot, President



Brigitte Bardot with paintings by Pablo Picasso, at the artist's studio in Vallauris on the Cote d'Azur, during the Cannes Film Festival, April 1956. (Photo by Jerome Brierre/RDA/Getty Images)


FALL 2011 • $4.95
Sun Storm
Fine Art
BRIGITTE BARDOT
A VOICE FOR
THE VOICELESS
BARDOT PORTRAIT BY SID MAURER © 2011

Sid Maurer and Donovan – A Hall of Fame Collaboration



Donovan, newly elected to the Rock and Roll Hall of Fame, by Sid Maurer



***A Gift From a Flower to a Garden**, rock's first psychedelic boxed set*

"They call me Mellow Yellow" … "Quite rightly."

By JAMIE ELLIN FORBES

Fine Art Magazine spoke with Donovan and Sid from Maurer's home in Atlanta. Friends since meeting in Clive Davis' office at CBS Records in 1966, they completed each others sentences, lending insight as to how deep and easy the artistic rapport is between them. The cascading ribbon of ideas flashed as they spoke. For an instant as I listened I saw the evolution of their art as process; how it manifested in the album packaging as a visual concept unfolding allowing the route—the continuance of the story telling—to be seen. Each described how they collaborated on the albums that showcased both of their formidable gifts: *Sunshine Superman, Mellow Yellow, Hurdy Gurdy Man* and *Barabajaga*l provided a vehicle for the multi-dimensional impressions that Donovan envisioned and with the help and encouragement of Maurer was able to convey.

"I was under contract to CBS/Epic to create all their album covers when they signed a young man named Donovan to the label," said Sidney. "They invited me to come up and say hello. They called him Mr. Donovan and it was just the beginning of long hair. He was wearing a white Hungarian wedding gown down to the floor. I thought I was talking to Jesus…no shoes, just barefoot in a robe in Black Rock and all the girls in the offices were gaga. It was quite a thing. He and I struck up a friendship when I said, 'Let's get out of here and go over to my studio.' I rolled a couple so we could relax and we spent the next few days working on the first of his album covers for Epic - *Sunshine Superman.*"

Here Donovan picks up the story. "I am an artist myself and I wanted my covers to be visual just as I was making my appearance on stage visual to illustrate my lyrics. I was a bit ahead of the scene. Nobody really cared or had done this before. At most there was a photo of the band or the artist and 'Let's get that album out as soon as possible.' I wanted *Sunshine Superman* to be Art Nouveau, Pre-Raphaelite because my songs were so romantic. Sid said to Clive 'This boy's right, you've got to do it.' Clive went along and Sid became my champion. The first album was really why I was nominated. That's the one that initiated the psychedelic revolution."

Sid continues: "A year later, I'm sitting in the office and get a call from England. 'What are you doing? Why don't you come over this weekend? We'll do a few things.' Donovan had a cottage in a small suburb of London. It was painted all lavender in the woods and on the roof was a large white dove. This is where Don lived. He and I spent the entire weekend working on a project that became kind of historic: the first boxed set that was ever done in rock and roll: *A Gift From A Flower To A Garden.*"



Sid Maurer (right) vocalizing with George Harrison on guitar and Donovan



Celebrity Icon shirts with Sid's stylized portraits



Sid Maurer's Penthouse Pets Limited Editions



Bob Guccione by Sid Maurer

SID MAURER - THEMES INCLUDE:







ENDANGERED SPECIES







AMERICANA & POLITICAL FIGURES





CLASSIC LEGENDS







CONTEMPORARY LEGENDS



SPORTS STARS



ADDITIONAL SERIES:

MEN
WOMEN
LEADERS
INNOVATORS
FILM MAKERS
MARILYN MONROE
MUSICIANS
& MUCH MORE!

SHE LIKED IT HOT IN MEMORY OF A STAR

BY **MARILYN GOLDBERG**

I met Susan Bernard many years ago at the Helmsley Park Lane Hotel in Manhattan. I had just completed contracts for Andy Warhol and Marilyn Monroe, for the first time "legally" co-branding the two icons together. This was truly a highlight of my life. In those days, the Warhol foundation had no agreements with Marilyn, Elvis, Campbell, or Pepsi. I did them all and loved bringing the iconic brands together, visualizing nothing but double the power.

This was the beginning of celebrating my dad's dream and his favorite "dream girl"—Marilyn Monroe—after whom I was named. Both our fathers—Susan's and mine—shared similar good fortune in escaping the Nazis. My dad settled in New York after getting out of occupied Paris while Susan's father, Bruno Bernard, made it to Hollywood after fleeing Berlin in 1940.

I became infatuated with Marilyn—every painting, photo, and story—and devoted a great deal of time to developing one marketing program after another; one merchandise program after another all over the world. Japan, Taiwan, China, Europe, Brazil. I felt like we were the two Marilyns—me and her! With her grace, innocence, charm and appeal, I longed to memorialize all that she stood for. MM—Marilyn and Marilyn...and so the story goes.

Susan Bernard had inherited the mix I needed to further this cause. Her lifetime of respect, devotion and admiration for all her dad did in this country matched up serendipitously with my own feelings toward my father.

"MM" - Goldberg's Assorted Monroe programs



Warhol Marilyn Fragrance by J.P.Grivory, Director of Cofinluxe



Sid with his portrait of Marilyn Monroe









@2017 Sid Maurer. Licensed by Celebrity Icons.

An Amazing Array of Products



Fabulous KLIMT art mugs



Sunflower dessert plates – after Vincent

Marilyn Goldberg is responsible for creating, producing and marketing an ever-expanding collection of products all based on the works of living artists as well as the masters of the ages. Shown here are but a fraction of her output over the years.



Full Lempicka Shop



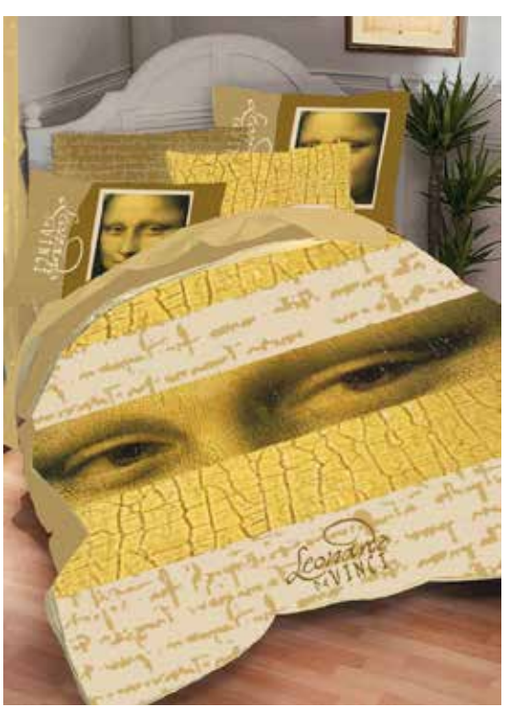
Lempicka Porcelain



Lempicka Bags



Past MMI Picasso Ties and Bedding Collections





"Pop Art Collection" Watches



Keith Haring Neck Ties



"Pop Art Collection" Bags









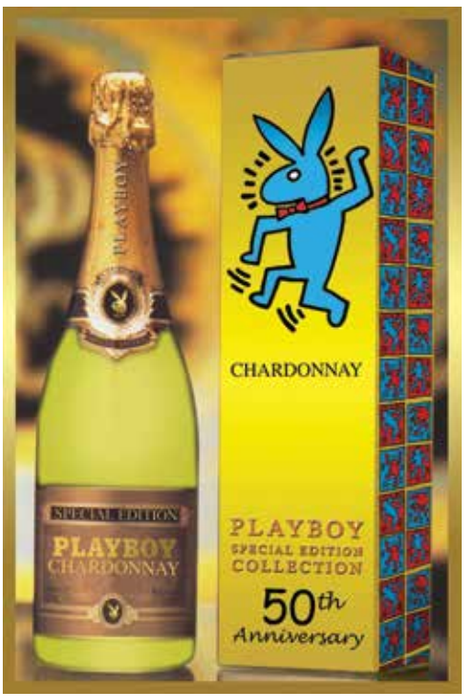


Keith Haring Promotions - Gift with Purchase

© The Keith Haring Foundation - Licenced by Museum Masters.



Official Artist Editions fill Marilyn's Hamptons developments



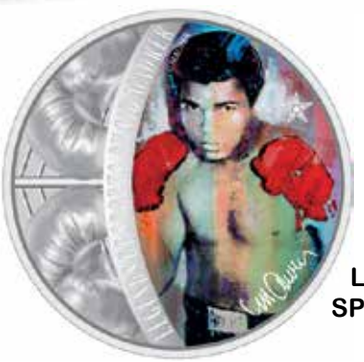
Playboy 50th Anniversary "Pop Art" Wine



Marilyn MM Celebrity Icons Trade Show / Pop-Up Shop Concept







LEGENDS OF SPORTS SERIES



Celebrity Icons Store featuring Sid Maurer's art work and collectibles

Villa Marilyn's Cat Chateaus & Kitty Condos Shelter Many Feline Friends



Villa Marilyn Southampton Estate is home to many amazing art collections including the Andy Warhol Cat Chateau, exclusive to a group of Sasha's feline friends.



Tiger awaiting his sister Sasha's return from the city



Sasha and her family and friends take good care of the grounds



Individual rooms for the feral cats, complete with bedding

David Gerstein Portrays The Masters and A Cool Collection of Art Cats

David Gerstein is a masterful painter whose original works have long been attracting the attention of curators of major museums. Through his astute studies of art history, his "Portraits of the Masters" series expresses the satire, humor, appreciation and love he has for the world's greatest artists. Experimenting with opposing art styles, such as the cubism of Braque versus the impressionism of van Gogh, his genius creates the ultimate statement and development of art stylization through the ages. The "Portraits of the Masters" series was released at Artexpo NY in 1987 by Marilyn Goldberg following the successful presentation of his "Museum Art Cat" collection.

Gerstein is considered to be one of the most innovative artists in the world today, as you can find his pieces in various Israeli museums, along with them being displayed in public venues and galleries in the United States, United Kingdom, Germany, France, Belgium, South Korea, Singapore, Taiwan, Thailand and many more countries. To learn more about this fascinating artist and how he developed check out this article http://www.davidgerstein.com/article.php?item_id=11



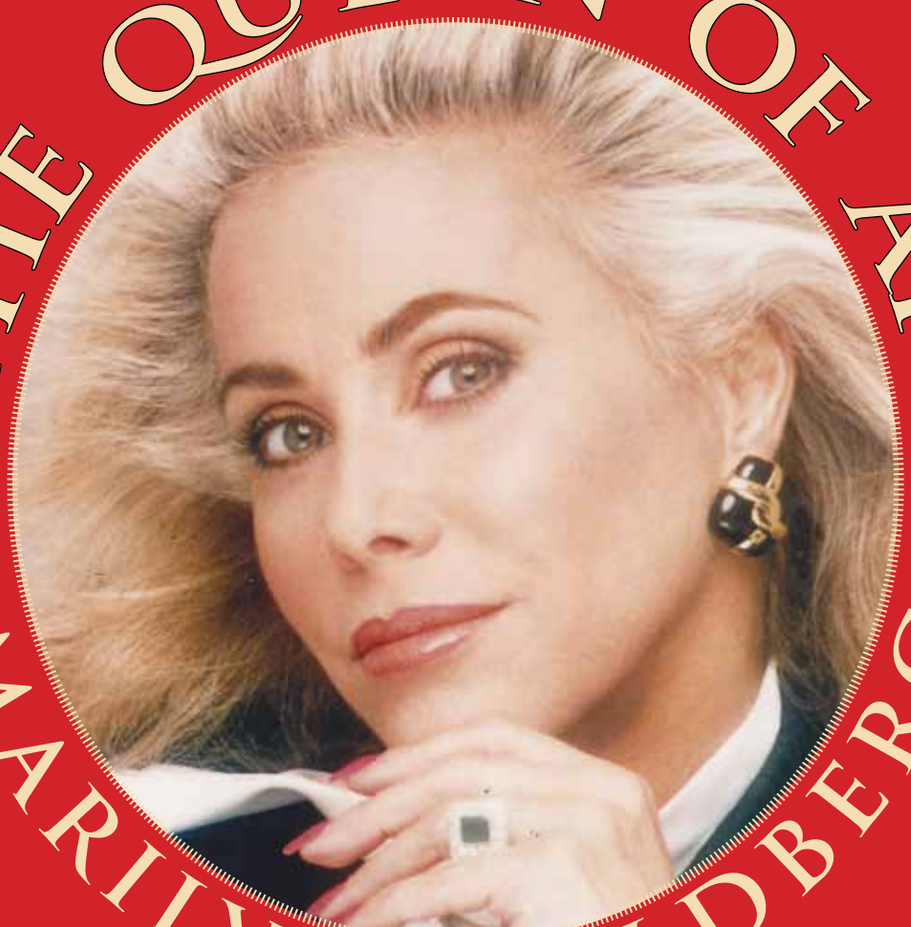
Israeli Artist David Gerstein, upon meeting Sasha and Marilyn, created a sculpture of Sasha as a gift for Marilyn and her cat. Upon review, Marilyn's creativity popped in and requested David to paint Museum Master Cats — Lichtenstein, Chagall, Miro, Botero and Picasso. The Museum Masters rescues now became The Cat Museum with signed and numbered limited editions, which sold out at the Artexpo in New York.

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Fine Art

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THE QUEEN OF ART



MARILYN GOLDBERG

HOW A FEARLESS WOMAN WITH VISION, TASTE & HEART BUILT AN EMPIRE

STORY BY VICTOR FORBES

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THE *Fine Art* INTERVIEW

Marilyn Goldberg — The Art of Life

By JAMIE ELLIN FORBES



Reggie and Marilyn





Georgette Huberman, "Mamita", Marilyn's French mom and greatest influence of her security and lifestyle,

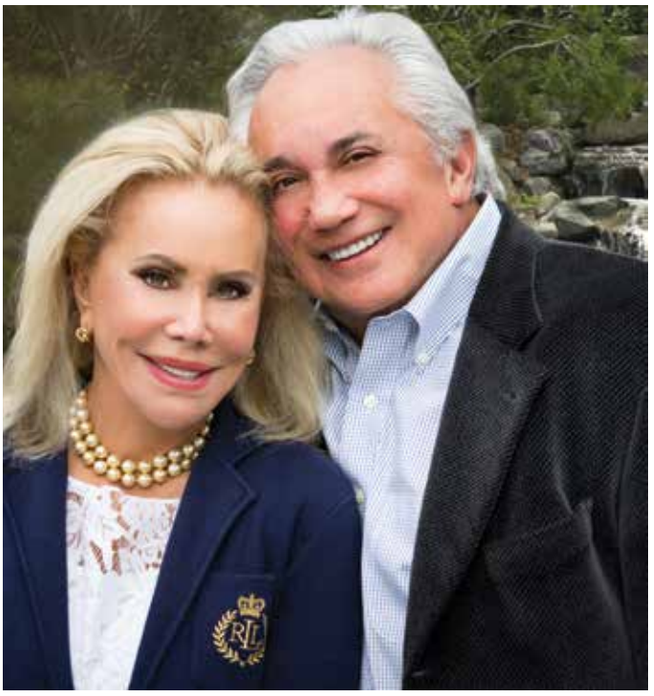
Marilyn Goldberg's father was a physician; a European immigrant speaking several languages — Polish, French, German Russian — who arrived in the United States with his wife, Georgette, from Paris in the 1940s. He had a very personal vision of America, an eye for beauty and a spouse he adored who resembled the great American movie star Marilyn Monroe. So when their daughter was born, naming her was easy: M-A-R-I-L-Y-N.

Ms. Goldberg has taken that gift as her first experience with branding. Her life honors her parents and the great Norma Jean yet carves out a place in the history of humanity that is particularly and uniquely her own. It isn't that being a successful art publisher, merchandiser, and creative home designer — creator of legendary art programs for John Lennon, Picasso, Erté, Andy Warhol, Keith Haring, Tamara de Lempicka and enough others that to list them and note their accomplishments would fill many books, it is that Marilyn Goldberg employs her love of life, of imagination, of beauty into a potent elixir that we have come to call "The Art of Life."

"Art is living. It is creation. It is the past, the present and the future. If you can bring it into your soul and into your being, and express it with joy, you've brought love to the world. "

Living in this spirit is a full-time experience for Ms. Goldberg, not an occupation. It is like breathing for her. Just as there is no peer or equal to the iconic status of Marilyn Monroe, in her field, which is her life, there is none who compares to Marilyn Goldberg. Her impact and vision as it pertains to the arts through her museum innovations and Hamptons home renovations and the products and living spaces she has created and manufactured pertaining to the great artists she has represented, are pioneering and unprecedented.

In 1985, when Artexpo was a the biggest art fair in the world,



Marilyn and CEO Michael J. Rothbart



Marilyn with family

people lined up at the doors of the old New York Coliseum and when they opened, made a beeline for the Marigold Enterprises. Ltd. booth. Her art and art-related merchandise literally sold out moments after the show opened. People built careers and art galleries based on her intuitive ideas and plethora of creative merchandise. Marigold Enterprises, with Ms. Goldberg as founder and president, was a burgeoning-firm with seemingly limitless projects involving the marketing of art in varied media. She built an industry and lifestyle from art that was the treasured gift of any home, from her porcelains made in Germany to her carpets and tapestries from Denmark.

She is a reservoir of artistic ideas and when you talk with her. the enthusiasm she generates for art, artists and her projects is more than contagious — it is powerful. Yet with all the push and hype necessarily surrounding a business that will take a Picasso painting and exquisitely reproduce it with hand drawn border designs on a scarf or tie pattern to be sold from Bloomingdales to Henry Bendels, there is an even more intense feeling one gets from Marilyn Goldberg: a positiveness detected in her genuine love and admiration of good art and good artists.

Maintaining relationships of "great cooperation" with estates and artist, for Ms. Goldberg, while challenging, is relatively easy.

"If I weren't doing Marigold:" says its founder, I would be painting. printing, builing, sculpting. Designing." Extremely well versed in architecture and art history. Ms. Goldberg was awarded a painting scholarship to NYU and went on to earn her BFA at Boston University School of Fine SFAA and Applied Arts with a thesis on Art Therapy. She majored in Advertising Design and Product Marketing with a minor in Psychology and later the New York School of Interior Design, where she received her license for interior designing which led her to her creative garden designs and landscapes in the Hamptons with her signature waterfalls, and Monet's waterlilys. After a decade in that field, a stint at the American Contemporary Art Corporation, the Art Center and Jackie Fine Arts, Marigold Enterprises. Ltd. was founded in 1979. Her first major project was with Marina Picasso for her grandfather Pablo Picasso's estate.

"All of my life, I have studied art, architecture, home interiors in addition to the various periods in art. Often, very little has been stated on canvas that was relevant to the times — as opposed to pre-historic cave art, the Egyptians, the Art Deco movement and-the '50s scenes. People started to go back to styles that were successful and popular in previous eras. I said to artists. 'Go outside and look. See the way people are living. Bring the outside in and the inside out; let the colors work.'"

What Ms. Goldberg discovered was an entire generation — the first such generation in America — had the potential to become collectors with the money to pursue such interests. Mouseketeers. miniature Davey Crocketts, baseball card flippers ... grow up and decorate homes. Finding the secret of what they want to put on their walls to their dinnertable to the carpet on their floors has put Marilyn at the forefront of the art marketing and interior design artistry world. Extensive research into what fabrics were being manufactured, what new paint chips were being developed, carpet designs and decor ideas has enabled Ms. Goldberg to instantly visualize people's needs for their space and get a handle on what kind of art people would want to look at."We need to be soothed these days. People's lives are so crazy because they're working so hard. They need an image — a lifestyle — a home with floors walls and accessories they can relax with, feel proud of, entertain in and enjoy for even a few moments. We found that people want to escape viscerally, through art and decor, into an elegant world which for many is gone. I'd love to go home and get dressed for a beautiful evening, chauffeured to a magnificent estate to sample vintage wines…but if I can't go because I'm here creating programs, at least I can look at the art I love, enjoy what is on my walls and escape into it for a while."

FINE ART: How did you get started, and develop your enterprises of art and real estate in the Hamptons, bringing them all together in a way nobody else did.

MARILYN GOLDBERG: We started out with Marigold Enterprises, evolved into Museum Masters International and out here in the Hamptons it's The Villas Del Arte, Southampton Cottages, Master Builders and as of 2011, Villa Marilyn Enterprises.



Michael Rothbart and Marilyn in Las Vegas on their way to Shanghai, invited by the Chinese Government to do a lecture on Marketing & International Business negotations and trademark applications. The lecture was called ***"The Art Of The Deal!"***

FA: There are a couple of swell stories about your history. Can you elaborate?

MG: A great story is that my parents came here after the War, from Europe. When my father arrived in this country, he spoke several languages but not English. His American idol was Marilyn Monroe, his dream girl, and he decided if he had an American daughter, especially with blond hair, her name would be Marilyn and so I owe my name to him based on his love for Marilyn Monroe.

FA: Can you tell us about Marigold?

MG: In 1977, there were articles in the **Wall Street Journal** about Pablo Picasso leaving his paintings to his granddaughter Marina Picasso. Unfortunately, since there was no will and she had to pay taxes, she owed four and a half million dollars to the French Government. The idea came upon me to raise the investment financing for the taxes and develop what is now called art merchandising for the right of reproduction of copyrights on everything from fine art limited edition prints to all kinds of museum products. Once the development of that took place, a Russian artist from London and Barbados via Paris named Erté arrived for the first time in this country (since 1923) and I was hired to plan the marketing program for his work. I had many meetings with Erté and decided at the time to go into a three dimensional phase. We selected a foundry Joel Meisner came to my office where we arranged for the three dimensional casting of the historic Erté sculpture collection. I travelled back and forth to Barbados many times to visit Erté, having coktails with Erté at his home, with my young son accompanying me. He selected all the jewels for the tapestries we created, so it was a very interesting time.

FA: To put it in perspective, this was a phenomenon. When Erté became popular again, he was an icon amongst collectors. His work was highly sought after internationally and was a huge marketing event. A wonderful man, also.

MG: It had a huge marketing plan, and ultimately with the merchandising and publications that went on with both he and Picasso, the development of what I call the art brand took birth.

FA: So you were an originator of art branding…

MG: I was the Disney of the art world, meaning that artists and estates from Pablo Picasso, Salvador Dali, Andy Warhol, Keith Haring, Erté, Tamara Limpika and a host of others came to me for copyright and trademark filing and securing international logos to brand the art which was highly recognizable.

FA: So this is your magic. When you instill it into marketing you see plan and you can go for it.

MG: I see a name. I see brand. I see how to get that to the consumer. I see how to market it to the public. I hand draw the look.

"She is the greatest promoter… excellent companion creatively."
— Giancarlo Impiglia

I took the P of one painting in Picasso, the "i", the "c"…I would then graphically with sumi-e ink re-draw it so it was brandable and later on, in many serious international litigations, when other parties tried to make claim to the trademark, they could never find a painting with a signature because they were all mine.

FA: That's very interesting. The magic really works.

MG: My partner, Michael Rothbart, inspired me to run and find my magic each time, like a key unlocking the vision that the public will recognize. I take the embryo of an idea and turn it into a whole beautiful body of visual understanding. This is what the style of my life and the style of my home living and that which I bring to my clients is all about.

FA: I remember sitting with you, knowing at the time you were the spark of an entire movement. I picked that up instantly first time I walked the floor of a trade show. I understood that the magic and the music was coming from you, and you were moving a market. What I found interesting at the time is that you understood so much about people. When we originally interviewed you many years ago, you spoke of the integration between home, art, living and space and how you were adapting it. This was pioneering, way before anybody else had broached the subject of paint and decor as visual art along with the actual artwork. You were creating an environment and you were certain this process was to be the next big wave.

MG: I think it is important to understand that way before the art and artists, my real background was in architectural and interior design. The combination of gardens and houses and offices and commercial real estate and restaurants filled with art, filled with beautiful patterns, having everything coordinate and work together was a total vision for me. I didn't see the prints being published, I saw the prints in a matte, in a frame, in a house on a wall with the surrounding textiles and carpet. An environment that it was going to grow in.

FA: I think this is very important because you've affected the environment in which we live. You left a branding on the social environment because art was not popularly consumed before. Art was not quite so big until you began to do this.

MG: Art wasn't branded for home lifestyle. People didn't think about going to restaurants and finding giant murals and fabric that was coordinating with the art. People weren't eating at dinner tables with plates that had the art on them coordinated with the paintings on the wall. All of this became a development of showing the public my vision and when I found the land of gold and heaven, which is where we're sitting right now, I knew that I had found the place to make it all happen, and we have.

FA: You took your entire fabric in the way in which you weave an idea together and brought it into the Hamptons and created an inside environment to match the external one .

MG: I created a lifestyle and the lifestyle is the artistry of living life to its fullest. At this particular point of time, in that many of the properties out here have been sold and reinvested, as to the development of the houses here, we're basically finding a very unfinished and messed up canvas that needs a lot of work. And in visioning, the trees, the gardening, the plantings, the pond, the house, the reconstruction, the extension — the art that would go inside — how the art would bring your eye to the outside; how the flowers and the gardens would tie in to what's going on within each of the houses, the explosiveness of paradise.Through creative living and through the art of the masters and up and coming fabulous Pop artists that lend themselves to developing these environments in the Hamptons—this makes tenants and purchasers very happy.

FA: And the realtors are all now very very happy that you've brought your Marilyn magic to their particular stage, so to speak.

MG: Beyond the houses, the art, the furniture the decor, the colors, the gardens, the ponds, the sea breeze, are all one part of it. I've also put together the magic of staff that goes from house to house and takes care of the clients so that their homes are impeccable, their tables are set, their fresh flowers are cut from their gardens, their bedding is pressed, with the European linen, and everything brought in from all over the world tells you that this is not an ordinary house. It's a house of art styling. It's a house of love.

FA: Few, if any have done this out here prior to you.

MG: Correct. There are people who build houses, there are interior designers, landscapers, but there is no one singularly who creates the house for the art, for the landscaping, for the total environment, for the five star Ritz Carlton service that I offer.

FA: You have such a unique way of seeing things, and you've evolved your concepts over an incredibly prestigious career — what allows you to spark in this way? What about this environment allows you to see that real estate can benefit from this. What was you defining moment?

MG: I had a very defining moment when I was in my twenties, which resulted in divorce. I was married at the time to a family of realtors from the city and all I wanted was to be living on the beach in Amagansett by the dunes.

FA: For a few years, you had a retail gallery out here.

M**G:** Years ago in Southampton, across from Saks, I had the Garret Stephens Gallery, named after my son Garret, and I remember having a huge show at the time for Peter Max, who stayed in one of my houses. It was very interesting, because as he was in my European bed and European duvee, he dropped some ink while he was doing a drawing. So he made an entire drawing out of the duvee cover and said he was very sorry for messing up the duvee. I said, 'That's OK, Peter. I'll just hold on to the cover.' The story goes on and on from there.

F**A:** It sometimes seems like you have a modest renegade in you that saw a very holistic picture that was inspired and that you've been graced and blessed, allowing you to integrate this into an entire life's vision. It must be very rewarding.

MG: It's very rewarding but it's a lot of work. It's a lot of work having a vision that no on else understands or will invest in. It started from the merchandise that no one wanted. I had an office in Japan for ten years. It wasn't until I put that merchandise on the bookstore shelves of the Guggenheim Museum (which had no product up till then), that they turned around and said alright we'll try it for a weekend. Soon there was an entire Guggenheim gift store.

FA: Did anyone manufacture museum gift bags before you? I remember when you started them, and I remember your concept in describing them; I had seen you describe ideas that nobody was doing, the Erté tapestries, the sculptures.

MG: Taking two dimensional art and putting it into a three dimensional form where the artist had not done that in his lifetime — and Erté was not a sculptor — this was all invented. Taking tissues or napkins found in John Lennon's pockets with little sketches and turning them into stone lithography and hand-etched prints — all of these items have become very valuable today. The shopping bags that were a dollar fifty are trading for $800-900 each because they were a limited edition. The John Lennon prints that opened at $150 are between $8-$18,000. The Marina Picasso print collection which was numbered and endorsed by the estate that opened for $200 are selling between $7-8,000 a print. So it is interesting to see that the vision was very different from the vision that was making hats and tee shirts to sell at Disneyland. My vision to bring art to a young generation, informing them what was great, and why, and why it should be a part of their lives, worked out pretty well. Turning it into children's books with stories that children can understand that are sold in museum gift shops all over the world so the art and the concept of the art and the houses and the lifestyle —it's total. Making a Keith Haring rug for a child's room, with Keith Haring chairs for them to sit and play on; making Andy Warhol tapestries, Andy Warhol children's clothes, babies wear were all issues that ultimately brought art to the grandparents who knew the names, to the parents who were the young teeny boppers and suddenly to the children who grew up with the art.

FA: Watching this great success as it began to evolve, your ideas are very validated. How did you handle the opposition, or did you feel you had opposition at the time, or were you so inspired that you just drove through it as an energy because it is a remarkable. I used to watch you work and I had never seen anything like it. And you still have it.

MG: I still have it and always will have it. There was huge opposition. The estates in general felt, 'Oh my goodness, if we do editions, if we do merchandising, if we do all of these things, it will devalue the art and were very opposed. However, my vision created exactly the opposite. Those articles most highly merchandised were the ones that went at top value on auction. The public started to know the paintings that were different than van Gogh's *Starry Night* which everyone knew. They started to know all the paintings and everything started to go up and I think that the most ambitious of escalation and appreciation in the art world for me has been the 25 years of input that I put into Tamara Lempika when the paintings were $200,000 and the name unknown internationally, I am very proud to tell you that in the auction at Sotheby's last spring, brought in $3.5 - 6.5 million a painting and I am in the middle of doing exhibitions internationally which have gone from the Academy in UK, to Venice, to Berlin, to Mexico right after Frida Kahlo and we're leaving for Rome in the Spring. The sales came from the paintings that I merchandised the most. Those were the ones that were most in demand. Those were the ones that brought in $6.5 million per painting.

FA: So you were flying in the face of a certain aristocratic art market and yet you have overcome or defied or out-marketed … how would you put this? You have developed a market based on your techniques which had some opposition and now you are creating these entire environments, including paintings with the houses so the residents are comfortable they have their multi-million dollar properties for rent and they have their multi-million dollar paintings.

MG: And the best part of it all is watching the buyers and the tenants entertain in my environments. They open the door and every friend who walks in says, 'Oh My Goodness! That's a Warhol, a Picasso, that's a Haring, that's a Lempika.' All of a sudden they feel so important, they feel so proud. The young man that drove up and opened the walls, as soon as he saw the dinner ware, as soon as he saw everything he said, 'This house is artistry from every wall to the garden.' And then they go outside and find Monet's Garden and because each of my gardens is planted with ponds, and waterlillies imported from Monet's actual garden, and waterfalls and they feel the art outside.

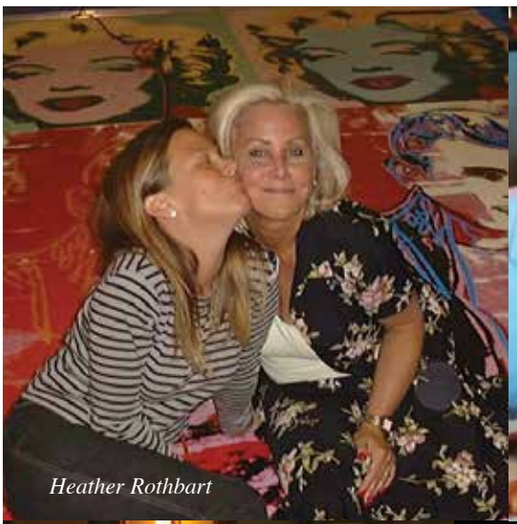
FA: So this is your art form. Creating the environment, marketing the art, selecting it and inviting people in; in your generous way you are creating an environment to share that you have envisioned.

MG: Not only envisioned, but my greatest joy is watching them live it for themselves afterward. They walk into the environment and there is a tray with fresh flowers from the garden set up with art plates and tea or coffee or lobster or whatever it is that I am serving and when they feel how they feel, they call me to find out how to fix the first floral arrangement so that when their guests come in so they're proud

FA: So this magic, this art form that you bring, you feel it enriches people's lives. Art is important.

MG: Art is living. It is creation. It is the past, the present and the future. If you can bring it into your soul and into your being, and express it with joy, you've brought love to the world.

Friends & Associates Around The World



Heather Rothbart



Ruben Gil, MG, Las Vegas



Mary Hume



Michael Lou of V.I.P., Marilyn Goldberg



*Michael Lou, V.I.P. Germany, with **Penthouse** Team, Las Vegas*



Empire Team, China



Alex & Harris Lagonis of Stamion, Greece; Marilyn & Garret Goldberg



Carmen Ariza, Poland



Andrew McConie of LMIUK with Marilyn in Las Vegas



Michelene and Dominique Arnold (Paris & Beverly Hills agents)



Tom Bender, publisher



Jon Giambone & Zacarese Team win 2017 Sheriff Election

With the right logo, that is properly trademarked, brands can be developed if the powerhouse of international agents all are geared to reach the international goal: "Build the Brand Solutions."What is the target market? Who is the target buyer? How is the promotional page going to attract "the art of closing the deal? Ms. Goldberg"s forte is rooted in understanding international cultures, roots, families and clients of her agents and carefully reviews the competitors of her clients and her agents. She is the voice and sound of the voiceless. Eye to eyewith a convincing heartfelt handshake. This is what matters, this is what creates everlasting life colleagues. Trust goes a long way, which is why Marilyn Goldberg, Victor Forbes and Jamie Ellin Forbes can reach amazing communications across limitless bounds of time and space.



Marilyn Goldberg & some of her Chinese and Taiwanese team including Mr. Thomas Lin (3rd from left), who arranged for her lectures concerning her experiences in international trademark cases at various offices and factories in Beijing and Shanghai.



Current MMI partners, the Hubert Empire Multi Media Group of China



Marilyn Goldberg, guest of Chinese government in Shanghai, lecturing on national copyright and trademarking sketches. Also consulting international business for China, US, Europe, and Central America. At right: Thomas Lin looking on.

A few years after the 1987 Artexpo debut of the Meihua Collection in New York, Marilyn Goldberg made her own very special trip to China, as a guest of the Chinese Government for three weeks, all expenses paid. She was brought over to lecture on International Business Trade, Copyright Registrations and Trademark Applications to educate the Chinese in order to protect the artwork owned by the artists and prevent it from being stolen as it was from Picasso and Sid Maurer before it was retrieved by order of the courts.

This was not Ms. Goldberg's first foray into the Orient. Initially, to get the Picasso project moving, Marilyn ventured to Japan to perfect and manufacture the initial set of products. There she found a way to manifest her vision of class and elegance in a country where the importance of packaging and supreme detail was understood. Exquisite, trademarked signature boxes were lined with pure silk for her porcelains. The packaging featured colorful wrapping tissue and ribbons for ultimate gifts using the trademarks of the artists with repeats of the artist's signature. Marilyn was invited by Mitsukoshi Museum and Hakone Museum to inaugurate the Picasso exhibits where she was greeted in the highest of hospitality with formal Japanese Tea Ceremonies conducted by Michicko Horibe Kobayashi and her mother, dressed in formal Japanese Kimonos. Marilyn lived in Tokyo, the porcelain island of Arita, and Nagoya and worked at the factories to supervise the production of her various ideas. Her partners were Masao Kurimoto, and Michicko Horibe Kobayashi who helped fund the first book in Japanese of the Marina Picasso Collection.

She manufactured the first Picasso porcelain on the island of Arita, and the first Picasso scarves at the Sisan Factory in Como, Italy. Within two years and despite major resistance, her ideas and concepts sold in the most prestigious world museums and stores. These great victories were cause for the estates to notice and they watched with appreciation as the products were sold and distributed around the globe. New copyrights were filed to protect these new designs. With blonde and hair green eyes, she was the sole female Caucasian "in business" when it was unheard of for such a young woman to be traveling the country. Japanese heads of companies took her to all of their internal meetings and invested in her vision.



Marilyn Goldberg, Hussein Ftouni – Dubai agent – in London 2016



Partners on the branding of Luciano Martins are Marilyn Goldberg, President of Museum Masters, and Ruben Gil of Enjoy Brands, who engaged Ms. Goldberg to run and develop the creative international licensing program and fine art exposure. Rubin Gil worked for two decades together with Marilyn on the startup of the Picasso branding and exhibitions in Spain.



Janusz Tarasiuk, Polish Agent



Tiger, of Tiger Brands, China, representing Celebrity Icons of Sid Maurer to Amazon and a variety of other US companies



Robert Descharnes (Demart Pro Arts, Dali Estate Executive Managing Director through 2004 International Curator for authenticity of Dali works), Dirk Fabarious (German partner), Garett and Mara Goldberg, Heather Rothbart, Darren Goldberg, Mr. & Mrs. Nicholas Descharnes of Demart Pro Arts.



Arnie Goldman, Marilyn Goldberg, Patty Felton Goldman



*Marilyn Goldberg, flanked by **Fine Art Magazine** Publisher Jamie Ellin Forbes & Editor Victor Forbes at MG's Artexpo Hall of Fame induction party, New York City, 2008*



Marilyn, Valentina La Macchia



Elif Varna, Jason LeBlond



Elif Varna, Turkish communications



Colleen Wang former MMI Graphic Director



Betsy Uribe, Elif Varna International assistants



Vanessa Handal, Executive Assistant through 2010, with Picasso's Le bouquet umbrella



Fippo of the Netherlands team member with Marilyn at London Licensing show



MG, Mark Tomlin, Carmen Ariza



Fippo of the Netherlands team



Vanessa Handal MMI Executive Assistant



Michael Lou, V.I.P., Germany



Georgette Huberman, Alyce Khasday, Marilyn

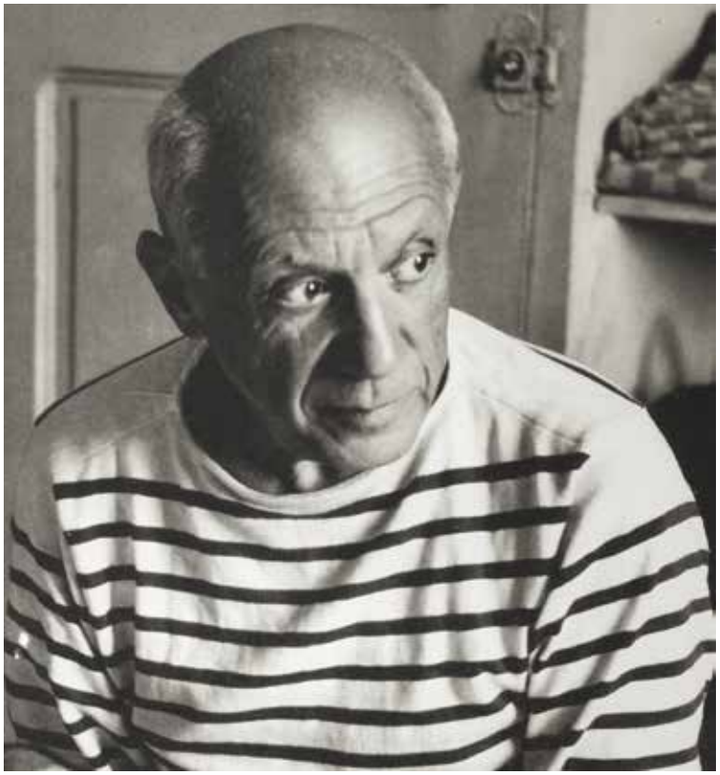


Photo of Picasso by Robert Doisneau



Creative talents of Marilyn Goldberg recognized with High School Art Award



Ellis Island entry card to the United States of Marilyn's father Dr. Nusyn Huberman, Sorbonne head professor of Medicine, from Radom, Poland; living and practicing in Paris, France for 20 years before migrating to the USA.



Darren Goldberg, www.atlanticpictures.com; Numero Uno film director of New York City's hot real estate market



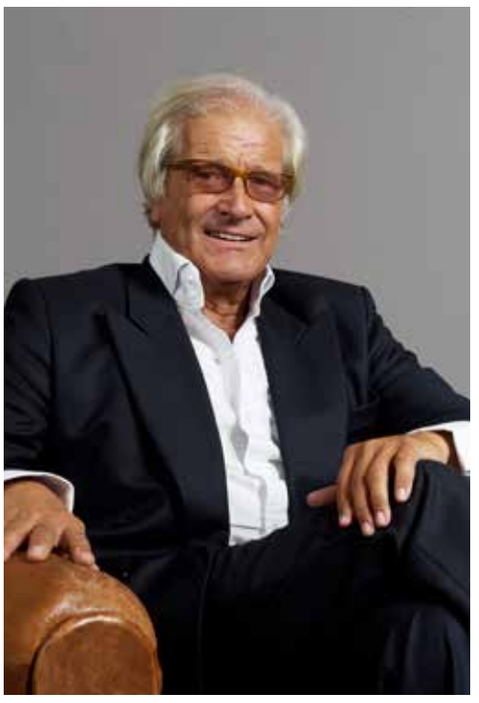
Marilyn at Marina Picasso Exhibition, Cannes 2015



Dr. Fotis Papathanasiou, Marilyn Goldberg and Dorit Meir at Athens Museum, Greece, planning the Tamara de Lempicka exhibition



Helmut Pitchler, Austrian agent and webmaster/ curator for official Tamara de Lempicka website. http://www.delempicka.org/



Jean Pierre Grivory, Managing Director of "Cofinluxe Perfumes", Paris



Dorit Meir, Dr. Fotis Papathanasiou, Marilyn Goldberg, Sotiris Papageorgiou



Sonia Singh celebrates three decades accounting with Marilyn Goldberg international companies



Michael Rothbart and Lisa Cassese



Marilyn Goldberg, Rosanna Vialvi



Jason Leblond MMI Graphic Designer/Curator; Betsy Uribe, Administrator



Marilyn, Robert Descharnes (Dali Administrator DEMART Pro Arte)



Marilyn Goldberg, Heather Woodbridge



Michael and Marilyn



Marilyn Goldberg, President of Museum Masters International



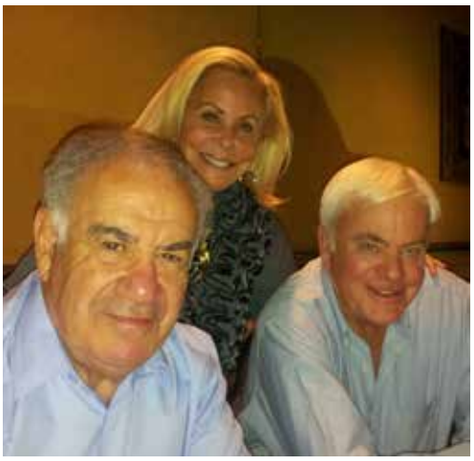
Picasso trademark signature



Lynn Miller, Marilyn Goldberg, Vanessa Handal



Elif Varna, Betsy Uribe



Jean-Michel Biard, Marilyn, Andrew Maconie



Marilyn Goldberg, United Kingdom



Spain Team



Christina, Marilyn, FIPPO Netherlands Director



Lloyd Elkowitz, Michael Rothbart



Sasha, New York City MMI offices



Marilyn Goldberg, Keith Kimberland



Marilyn Goldberg, Renee Spitz



Mondo TV Team



Reneé Spitz, Barbara Bastian, Micheline Arnold


Renee Spitz
The Spitz Family
Jennifer & Jason Spitz
Judith, David, J.P. Huberman,
Marilyn, Jason Spitz
David Huberman, Jason Spitz
Ron Spitz, Mara Goldberg
Garett & Ron
Haris Lagogiannis, "Stamion Greece"
Heather and William Woodbridge
Garett and Wendy Goldberg
Marilyn and Ryan Goldberg
Garett, Mara, Jennifer and Jason
Marilyn, Lulu, Sophie and Hadley



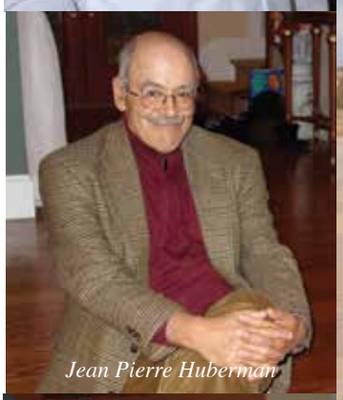
David Huberman



Sopiie Spitz, Jayden Goldberg







Jean Pierre Huberman



Mara, Jayden and Alex

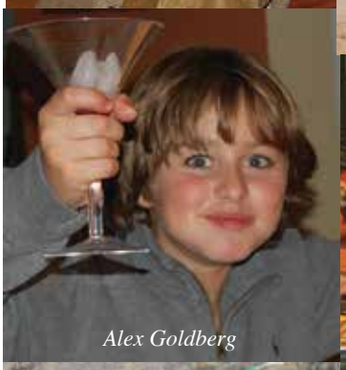






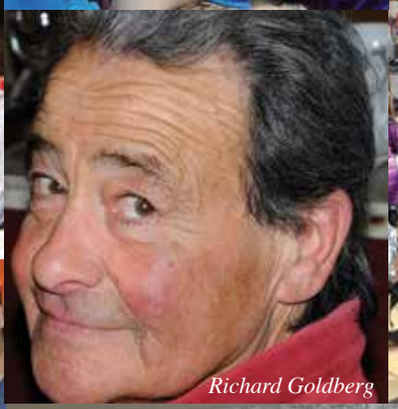
Alex, Jayden and Reggie Goldberg





Alex Goldberg





Richard Goldberg



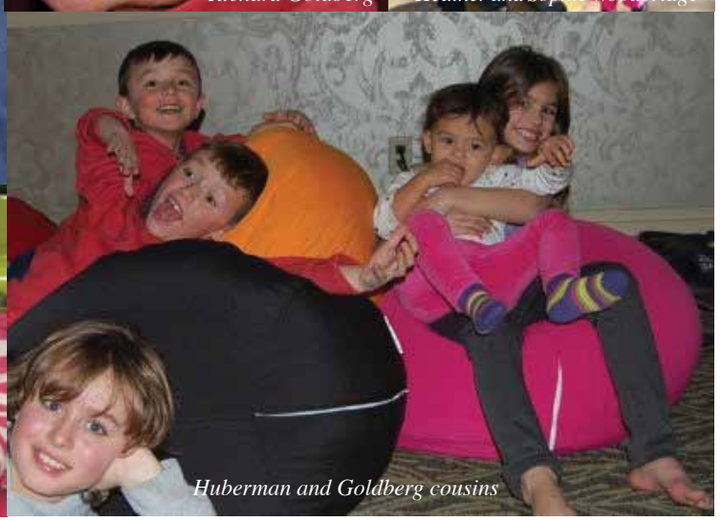
Heather and Sophie Woodbridge



Sophie and Jasper



The Goldbergs



Huberman and Goldberg cousins



Lu Lu Woodbridge



Sophie and Hadley Woodbridge


Darren & Ryan Goldberg

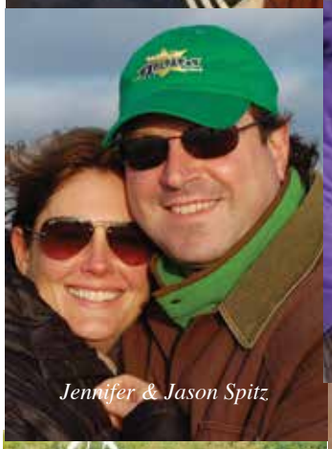



Molly, Georgette & Paula Huberman

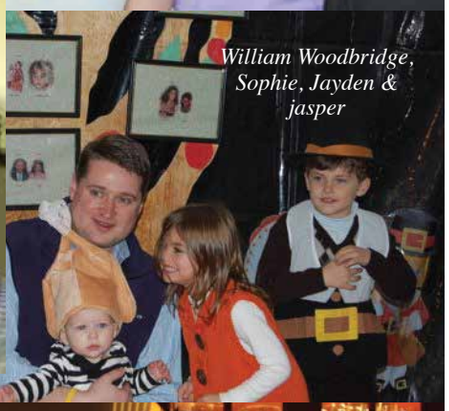

Ayu Huberman


Georgette


Mara, Marilyn and Wendy Goldberg


Jennifer & Jason Spitz


Jason Spitz


William Woodbridge, Sophie, Jayden & jasper








Marilyn, David Huberman, Jason Spitz


Jasper Spitz & Jayden








Hadley Woodbridge



Renné Spitz and Marilyn







Ron Spitz and Marilyn



Jayden and Sophie

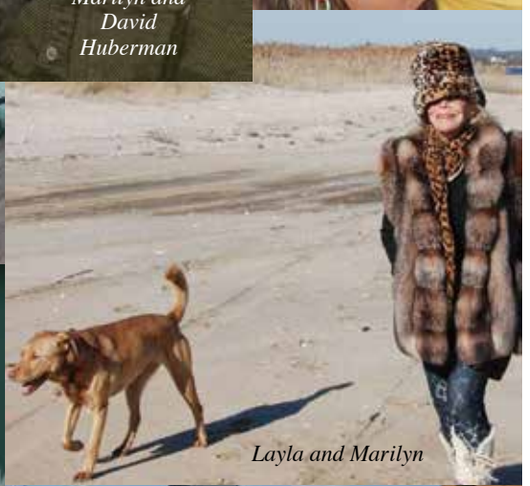




Marilyn and David Huberman



Char and Alex



Layla and Marilyn



"Schmug" and Luan



Sasha



Annual Mother's day event with Holiday, Rothbart and Goldberg Family



Marilyn, Jeny & Judith Huberman


David & Claire Huberman

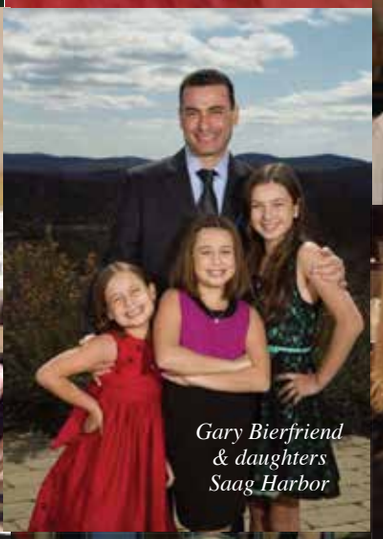

Marilyn, Alex Lagogiannias


Adam, Rhonda, Darren, Matthew Esser


Pam & Gavin Esser




Judith & Bella Huberman

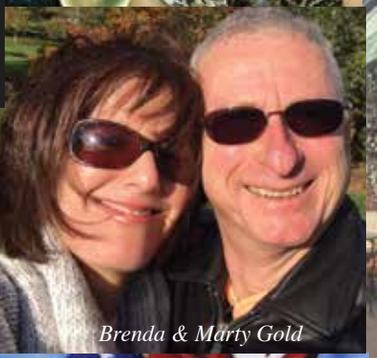

Gary Bierfriend & daughters Saag Harbor


Luan Huberman & Caroline


Marilyn, Rhonda Esser


Pres. Donald Trump & Bruce Lewin




Brenda & Marty Gold


Rita & Eddie Woolf, "Pocket Rocket" UK


Jenny, David, JP, Luan, "Schmug", Indah & Judith Huberman




Zacarese wins Sheriff campaign



Marilyn, Claire, Indah Huberman

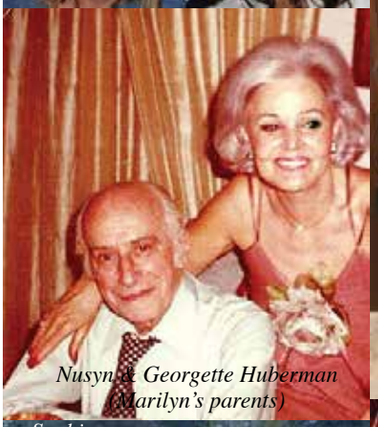


Astrelia (Donovan's Daughter) & Marilyn





Andrew Maconie, Marilyn



Nusyn & Georgette Huberman (Marilyn's parents)



Ryan, Darren, Richard, Wendy & Riley Goldberg



Dirk Fabarius (German partner) Westminster Hotel Paris, France



Riley and Ryan Goldberg



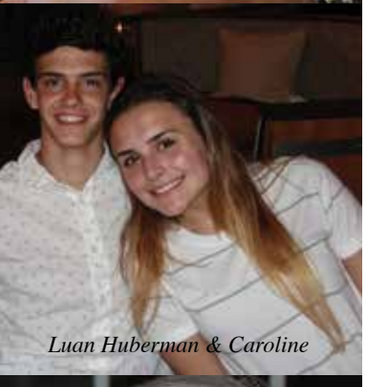
Sophie, Hadley, Jayden in Celebrity Icon clothes



Susan Ginsberg & Marilyn



Reggie & Julio Galicia



Luan Huberman & Caroline



Michelene Arnold & Marilyn Waldorf Astoria, New York City



Donovan & Marilyn Guild Hall Concert, August 2016



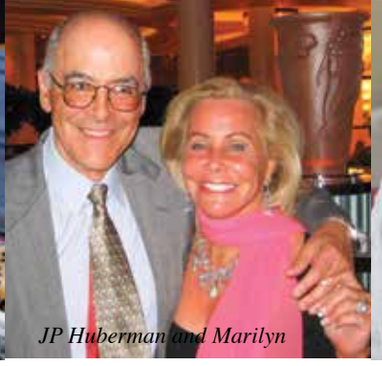
Darren & Richard Goldberg



Michale Rothbart



Jayden Goldberg



JP Huberman and Marilyn



Georgette Huberman & Joseph Rothbart (Grampies)



Camilla Lundengard



Marilyn, Alex Lagogiannis



Niel Fagan



Hope Gainer (center), Marilyn



Marilyn, Camilla Lundengard



Twillo (Disk Jockey), Marilyn



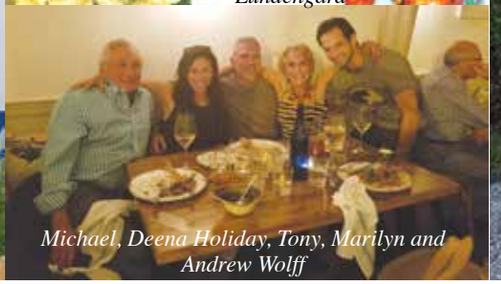
Giancarlo Impiglia Metropolitan Opera Suite available through Museum Masters



Marilyn, Camilla Lundengard



Sienna Lewin



Michael, Deena Holiday, Tony, Marilyn and Andrew Wolff





In a long line of "Marilyn's Miracles" bringing dreams to life with great artistic and financial success, one stands out in particular. At press time the Cow Parade founders contacted Marilyn Goldberg seeking her input and consultation as they approach the grand finale of their activities before closing a deal to turn the project over to a major Chinese organization some 20 years after their launch under the creative guidance and business acumen of Museum Masters International.



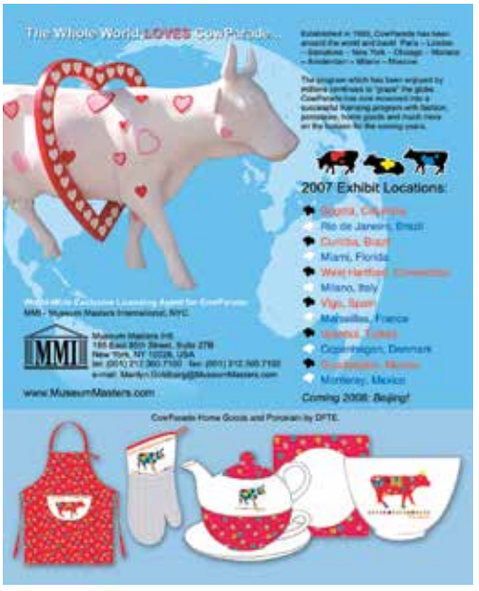


CowParade Team

"CowParade" is the largest and most successful public art exhibit and charity event worldwide featuring life-size cows painted by talented artists worldwide. Originating from a public art exhibit in Zürich in 1998, Jerry Elbuam, produced the first Cow Parade event in the USA in the city of Chicago with the cooperation and support of Marilyn Goldberg and Museum Masters. New York hosted one of the largest CowParades to date, with 450 painted cows, which were seen by over 45 million people. The event has since blossomed throughout the world and has been organized in over 80 cities. Most important, CowParade ultimately benefits charity. At the conclusion of each event, the cows are herded up and many are auctioned, with a substantial portion of the proceeds benefiting charity. CowParade has raised over $25 million for non-profit organizations around the world.

With nearly 100 exhibits world-wide since its inception, "The art," wrote Mr. Elbaum in a recent note to Ms. Goldberg, "is much improved. The recent Paris exhibit included a cow designed by Ai Wei Wei. There are events ongoing in Deauville (celebrity artists) and Recife. We are in negotiation to sell all of our intellectual property, some 6,000 copyrights, to a Chinese company and have co-branded with the Dashi Award, the most prestigious award in China for original design and art and have selected 20 finalists from some 10,000 submissions for a "Special CowParade Award". We hope you will come to Shanghai as judge and select the winner. I would love to hear about your doings. Need to consult with you!"

The CowParade brand's international recognition is in no small part due to the launch conceived by Ms. Goldberg back in the day! Among the products she designed were figurines, bags, umbrellas, bedding and kids wear, wall covering, games, puzzles and even carpets designs. Museum Masters' Chinese and Japanese agents added dinner wear, ceramics and jewel boxes for their exhibitions. Also created were exact replicas of some of the most popular cows, which are sold on www.shopcowparade.com. and in retails stores in over 40 countries. The vision of the founders which Museum Masters elaborated on and put into production has evolved into what is the world's largest art event.



Marketing material created by Museum Masters International for CowParade

"If this joint program is successful, as it now appears it will be, a Chinese backed entity will purchase our the property and copyrights of some 6,000 images of CowParade global property," adds Mr. Elbaum.



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Brought to you by **Don Oriolo**, internationally-known cartoonist and musician… the driving force behind **Felix the Cat** and many others!

Here are a few Floyd sketches from the upcoming book, ***FLOYD SAYS*** **by Don Oriolo and Gugu Press.**





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Villa Marilyn

Villa Marilyn Investment Group and Estate Management

Marilyn Goldberg Builds, Designs, Decorates Interiors and Landscapes, Rents, Sells, and provides Five Star Services and Management.

Real Estate Projects range from Estates, Residential Houses, Condominium Complex's to Bed & Breakfasts, and Hotels.

For information on Purchase, Rentals, Management and Interiors, Consulting for Design and Upkeep contact:



MGI

Marilyn Goldberg Interiors
352 Montauk Highway, Watermill NY 11976
E-Mail: MMIMarilyn@aol.com / Tel: (001) 631 353-3107 / Mobile: (001) 917 273-8710

